



Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

3319 Sugarloaf Pkwy, Lawrenceville, GA

Latitude: 33.9206

Longitude: -84.0134

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2010 Population	15,333	89,558	281,442
2020 Population	17,034	103,938	330,757
2022 Population	17,365	107,955	343,231
2027 Population	17,852	110,425	355,532
2010-2020 Annual Rate	1.06%	1.50%	1.63%
2020-2022 Annual Rate	0.86%	1.70%	1.66%
2022-2027 Annual Rate	0.55%	0.45%	0.71%
2022 Male Population	48.5%	48.7%	48.8%
2022 Female Population	51.5%	51.3%	51.2%
2022 Median Age	35.7	36.5	35.2

In the identified area, the current year population is 343,231. In 2020, the Census count in the area was 330,757. The rate of change since 2020 was 1.66% annually. The five-year projection for the population in the area is 355,532 representing a change of 0.71% annually from 2022 to 2027. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 35.2, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	27.2%	32.9%	30.2%
2022 Black Alone	30.5%	29.3%	32.4%
2022 American Indian/Alaska Native Alone	1.2%	1.0%	0.9%
2022 Asian Alone	18.5%	13.2%	13.2%
2022 Pacific Islander Alone	0.0%	0.0%	0.1%
2022 Other Race	12.2%	12.2%	12.0%
2022 Two or More Races	10.3%	11.4%	11.3%
2022 Hispanic Origin (Any Race)	23.5%	24.2%	23.5%

Persons of Hispanic origin represent 23.5% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 84.6 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	92	103	95
2010 Households	4,882	29,875	92,764
2020 Households	5,384	33,804	107,375
2022 Households	5,473	35,034	111,310
2027 Households	5,620	35,823	115,334
2010-2020 Annual Rate	0.98%	1.24%	1.47%
2020-2022 Annual Rate	0.73%	1.60%	1.61%
2022-2027 Annual Rate	0.53%	0.45%	0.71%
2022 Average Household Size	3.17	3.07	3.05

The household count in this area has changed from 107,375 in 2020 to 111,310 in the current year, a change of 1.61% annually. The five-year projection of households is 115,334, a change of 0.71% annually from the current year total. Average household size is currently 3.05, compared to 3.05 in the year 2020. The number of families in the current year is 83,043 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2022 Percent of Income for Mortgage	16.5%	17.3%	18.0%
Median Household Income			
2022 Median Household Income	\$82,743	\$81,797	\$78,381
2027 Median Household Income	\$95,092	\$96,502	\$93,207
2022-2027 Annual Rate	2.82%	3.36%	3.53%
Average Household Income			
2022 Average Household Income	\$104,565	\$107,922	\$104,125
2027 Average Household Income	\$122,551	\$125,763	\$121,776
2022-2027 Annual Rate	3.23%	3.11%	3.18%
Per Capita Income			
2022 Per Capita Income	\$33,369	\$35,259	\$33,837
2027 Per Capita Income	\$39,042	\$41,074	\$39,570
2022-2027 Annual Rate	3.19%	3.10%	3.18%

Households by Income

Current median household income is \$78,381 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$93,207 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$104,125 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$121,776 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$33,837 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$39,570 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	140	133	129
2010 Total Housing Units	5,371	32,285	100,165
2010 Owner Occupied Housing Units	3,912	21,965	65,002
2010 Renter Occupied Housing Units	965	7,911	27,761
2010 Vacant Housing Units	489	2,410	7,401
2020 Total Housing Units	5,675	35,173	112,155
2020 Vacant Housing Units	291	1,369	4,780
2022 Total Housing Units	5,755	36,397	115,978
2022 Owner Occupied Housing Units	4,263	25,465	76,364
2022 Renter Occupied Housing Units	1,210	9,569	34,946
2022 Vacant Housing Units	282	1,363	4,668
2027 Total Housing Units	5,952	37,481	120,998
2027 Owner Occupied Housing Units	4,414	26,251	79,340
2027 Renter Occupied Housing Units	1,206	9,572	35,994
2027 Vacant Housing Units	332	1,658	5,664

Currently, 65.8% of the 115,978 housing units in the area are owner occupied; 30.1%, renter occupied; and 4.0% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 112,155 housing units in the area and 4.3% vacant housing units. The annual rate of change in housing units since 2020 is 1.50%. Median home value in the area is \$267,565, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 1.36% annually to \$286,235.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.