



Business Summary

Rings: 1, 3, 5 mile radii

200 Parkbrooke Dr, Woodstock, GA 30189, USA

Latitude: 34.1118

Longitude: -84.5586

Data for all businesses in area	1 mile		3 mile		5 mile							
Total Businesses:	376		2,617		5,386							
Total Employees:	4,155		24,274		45,562							
Total Residential Population:	8,529		64,823		160,659							
Employee/Residential Population Ratio (per 100 Residents)	49		37		28							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	2.4%	152	3.7%	63	2.4%	468	1.9%	130	2.4%	870	1.9%
Construction	15	4.0%	49	1.2%	174	6.6%	865	3.6%	483	9.0%	3,061	6.7%
Manufacturing	7	1.9%	32	0.8%	61	2.3%	2,828	11.7%	125	2.3%	3,542	7.8%
Transportation	9	2.4%	26	0.6%	59	2.3%	300	1.2%	135	2.5%	816	1.8%
Communication	1	0.3%	5	0.1%	22	0.8%	134	0.6%	34	0.6%	199	0.4%
Utility	2	0.5%	7	0.2%	9	0.3%	48	0.2%	20	0.4%	151	0.3%
Wholesale Trade	10	2.7%	82	2.0%	87	3.3%	800	3.3%	179	3.3%	1,648	3.6%
Retail Trade Summary	76	20.2%	1,064	25.6%	615	23.5%	7,693	31.7%	1,117	20.7%	13,634	29.9%
Home Improvement	3	0.8%	32	0.8%	30	1.1%	448	1.8%	62	1.2%	913	2.0%
General Merchandise Stores	0	0.0%	0	0.0%	20	0.8%	1,164	4.8%	36	0.7%	1,548	3.4%
Food Stores	10	2.7%	267	6.4%	52	2.0%	855	3.5%	104	1.9%	2,022	4.4%
Auto Dealers, Gas Stations, Auto Aftermarket	6	1.6%	29	0.7%	67	2.6%	536	2.2%	139	2.6%	1,341	2.9%
Apparel & Accessory Stores	1	0.3%	1	0.0%	39	1.5%	299	1.2%	58	1.1%	409	0.9%
Furniture & Home Furnishings	5	1.3%	19	0.5%	43	1.6%	294	1.2%	89	1.7%	515	1.1%
Eating & Drinking Places	36	9.6%	646	15.5%	169	6.5%	2,711	11.2%	310	5.8%	4,913	10.8%
Miscellaneous Retail	15	4.0%	70	1.7%	196	7.5%	1,385	5.7%	318	5.9%	1,974	4.3%
Finance, Insurance, Real Estate Summary	40	10.6%	1,426	34.3%	262	10.0%	2,923	12.0%	536	10.0%	4,763	10.5%
Banks, Savings & Lending Institutions	13	3.5%	290	7.0%	51	1.9%	542	2.2%	109	2.0%	934	2.0%
Securities Brokers	4	1.1%	76	1.8%	41	1.6%	275	1.1%	75	1.4%	414	0.9%
Insurance Carriers & Agents	8	2.1%	41	1.0%	61	2.3%	347	1.4%	134	2.5%	1,042	2.3%
Real Estate, Holding, Other Investment Offices	14	3.7%	1,018	24.5%	108	4.1%	1,759	7.2%	218	4.0%	2,373	5.2%
Services Summary	183	48.7%	1,288	31.0%	1,093	41.8%	7,736	31.9%	2,253	41.8%	15,969	35.0%
Hotels & Lodging	0	0.0%	0	0.0%	11	0.4%	116	0.5%	22	0.4%	295	0.6%
Automotive Services	13	3.5%	63	1.5%	94	3.6%	401	1.7%	190	3.5%	748	1.6%
Motion Pictures & Amusements	13	3.5%	116	2.8%	78	3.0%	564	2.3%	162	3.0%	980	2.2%
Health Services	51	13.6%	443	10.7%	236	9.0%	2,082	8.6%	404	7.5%	3,338	7.3%
Legal Services	7	1.9%	23	0.6%	54	2.1%	544	2.2%	87	1.6%	661	1.5%
Education Institutions & Libraries	6	1.6%	134	3.2%	35	1.3%	694	2.9%	75	1.4%	1,911	4.2%
Other Services	93	24.7%	508	12.2%	586	22.4%	3,335	13.7%	1,315	24.4%	8,036	17.6%
Government	0	0.0%	0	0.0%	20	0.8%	320	1.3%	39	0.7%	606	1.3%
Unclassified Establishments	25	6.6%	24	0.6%	153	5.8%	158	0.7%	334	6.2%	302	0.7%
Totals	376	100.0%	4,155	100.0%	2,617	100.0%	24,274	100.0%	5,386	100.0%	45,562	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Rings: 1, 3, 5 mile radii

200 Parkbrooke Dr, Woodstock, GA 30189, USA

Latitude: 34.1118

Longitude: -84.5586

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	6	0.2%	27	0.1%	10	0.2%	37	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.3%	4	0.1%	1	0.0%	4	0.0%	4	0.1%	53	0.1%
Construction	18	4.8%	68	1.6%	185	7.1%	926	3.8%	514	9.5%	3,217	7.1%
Manufacturing	9	2.4%	40	1.0%	78	3.0%	2,930	12.1%	155	2.9%	3,710	8.1%
Wholesale Trade	9	2.4%	79	1.9%	83	3.2%	784	3.2%	174	3.2%	1,627	3.6%
Retail Trade	37	9.8%	409	9.8%	422	16.1%	4,788	19.7%	757	14.1%	8,384	18.4%
Motor Vehicle & Parts Dealers	4	1.1%	26	0.6%	49	1.9%	478	2.0%	108	2.0%	1,246	2.7%
Furniture & Home Furnishings Stores	2	0.5%	6	0.1%	23	0.9%	189	0.8%	44	0.8%	278	0.6%
Electronics & Appliance Stores	1	0.3%	8	0.2%	11	0.4%	50	0.2%	25	0.5%	124	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.8%	32	0.8%	30	1.1%	448	1.8%	62	1.2%	913	2.0%
Food & Beverage Stores	5	1.3%	243	5.8%	34	1.3%	702	2.9%	71	1.3%	1,787	3.9%
Health & Personal Care Stores	8	2.1%	59	1.4%	41	1.6%	269	1.1%	71	1.3%	446	1.0%
Gasoline Stations	2	0.5%	2	0.0%	18	0.7%	58	0.2%	31	0.6%	95	0.2%
Clothing & Clothing Accessories Stores	2	0.5%	3	0.1%	44	1.7%	314	1.3%	65	1.2%	428	0.9%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	12	0.3%	18	0.7%	69	0.3%	47	0.9%	307	0.7%
General Merchandise Stores	0	0.0%	0	0.0%	20	0.8%	1,164	4.8%	36	0.7%	1,548	3.4%
Miscellaneous Store Retailers	5	1.3%	15	0.4%	112	4.3%	1,029	4.2%	150	2.8%	1,160	2.5%
Nonstore Retailers	3	0.8%	1	0.0%	22	0.8%	16	0.1%	46	0.9%	52	0.1%
Transportation & Warehousing	5	1.3%	12	0.3%	44	1.7%	240	1.0%	97	1.8%	625	1.4%
Information	3	0.8%	16	0.4%	43	1.6%	320	1.3%	91	1.7%	912	2.0%
Finance & Insurance	26	6.9%	409	9.8%	159	6.1%	1,179	4.9%	327	6.1%	2,417	5.3%
Central Bank/Credit Intermediation & Related Activities	13	3.5%	290	7.0%	53	2.0%	550	2.3%	111	2.1%	951	2.1%
Securities, Commodity Contracts & Other Financial	4	1.1%	78	1.9%	44	1.7%	281	1.2%	81	1.5%	423	0.9%
Insurance Carriers & Related Activities; Funds, Trusts &	8	2.1%	41	1.0%	62	2.4%	348	1.4%	135	2.5%	1,043	2.3%
Real Estate, Rental & Leasing	17	4.5%	1,021	24.6%	132	5.0%	1,810	7.5%	272	5.1%	2,481	5.4%
Professional, Scientific & Tech Services	36	9.6%	273	6.6%	280	10.7%	1,926	7.9%	615	11.4%	3,938	8.6%
Legal Services	7	1.9%	23	0.6%	54	2.1%	544	2.2%	92	1.7%	691	1.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	5	0.2%	9	0.0%	8	0.1%	20	0.0%
Administrative & Support & Waste Management & Remediation	17	4.5%	49	1.2%	122	4.7%	646	2.7%	284	5.3%	1,595	3.5%
Educational Services	9	2.4%	150	3.6%	51	1.9%	772	3.2%	111	2.1%	2,089	4.6%
Health Care & Social Assistance	59	15.7%	611	14.7%	279	10.7%	2,759	11.4%	500	9.3%	4,593	10.1%
Arts, Entertainment & Recreation	10	2.7%	104	2.5%	61	2.3%	479	2.0%	122	2.3%	827	1.8%
Accommodation & Food Services	37	9.8%	647	15.6%	186	7.1%	2,914	12.0%	343	6.4%	5,341	11.7%
Accommodation	0	0.0%	0	0.0%	11	0.4%	116	0.5%	22	0.4%	295	0.6%
Food Services & Drinking Places	37	9.8%	647	15.6%	176	6.7%	2,797	11.5%	322	6.0%	5,047	11.1%
Other Services (except Public Administration)	58	15.4%	238	5.7%	306	11.7%	1,284	5.3%	630	11.7%	2,785	6.1%
Automotive Repair & Maintenance	13	3.5%	59	1.4%	77	2.9%	352	1.5%	157	2.9%	646	1.4%
Public Administration	0	0.0%	0	0.0%	20	0.8%	320	1.3%	39	0.7%	608	1.3%
Unclassified Establishments	25	6.6%	24	0.6%	153	5.8%	158	0.7%	334	6.2%	302	0.7%
Total	376	100.0%	4,155	100.0%	2,617	100.0%	24,274	100.0%	5,386	100.0%	45,562	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

April 24, 2023