



Business Summary

Rings: 1, 3, 5 mile radii

2522 E Piedmont Rd, Marietta, GA 30062, USA

Latitude: 34.013

Longitude: -84.493

Data for all businesses in area	1 mile		3 mile		5 mile							
Total Businesses:	442		2,353		8,540							
Total Employees:	3,094		21,711		95,452							
Total Residential Population:	8,917		66,309		193,437							
Employee/Residential Population Ratio (per 100 Residents)	35		33		49							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	2.0%	39	1.3%	54	2.3%	273	1.3%	160	1.9%	2,472	2.6%
Construction	33	7.5%	226	7.3%	245	10.4%	2,002	9.2%	687	8.0%	6,623	6.9%
Manufacturing	5	1.1%	32	1.0%	67	2.8%	1,731	8.0%	232	2.7%	5,211	5.5%
Transportation	11	2.5%	139	4.5%	63	2.7%	903	4.2%	176	2.1%	2,274	2.4%
Communication	3	0.7%	16	0.5%	18	0.8%	95	0.4%	59	0.7%	487	0.5%
Utility	2	0.5%	9	0.3%	10	0.4%	59	0.3%	34	0.4%	1,507	1.6%
Wholesale Trade	9	2.0%	27	0.9%	92	3.9%	1,057	4.9%	304	3.6%	3,591	3.8%
Retail Trade Summary	70	15.8%	657	21.2%	414	17.6%	4,716	21.7%	1,739	20.4%	23,824	25.0%
Home Improvement	2	0.5%	4	0.1%	38	1.6%	376	1.7%	106	1.2%	1,408	1.5%
General Merchandise Stores	5	1.1%	20	0.6%	18	0.8%	229	1.1%	65	0.8%	2,595	2.7%
Food Stores	3	0.7%	31	1.0%	27	1.1%	804	3.7%	143	1.7%	3,029	3.2%
Auto Dealers & Gas Stations	9	2.0%	50	1.6%	47	2.0%	294	1.4%	210	2.5%	2,192	2.3%
Apparel & Accessory Stores	3	0.7%	5	0.2%	17	0.7%	62	0.3%	147	1.7%	1,529	1.6%
Furniture & Home Furnishings	8	1.8%	38	1.2%	47	2.0%	315	1.5%	174	2.0%	1,603	1.7%
Eating & Drinking Places	24	5.4%	450	14.5%	119	5.1%	1,915	8.8%	482	5.6%	8,003	8.4%
Miscellaneous Retail	16	3.6%	60	1.9%	101	4.3%	721	3.3%	412	4.8%	3,464	3.6%
Finance, Insurance, Real Estate Summary	44	10.0%	224	7.2%	197	8.4%	883	4.1%	771	9.0%	5,479	5.7%
Banks, Savings & Lending Institutions	5	1.1%	35	1.1%	35	1.5%	205	0.9%	139	1.6%	1,226	1.3%
Securities Brokers	8	1.8%	23	0.7%	29	1.2%	98	0.5%	116	1.4%	464	0.5%
Insurance Carriers & Agents	19	4.3%	78	2.5%	52	2.2%	251	1.2%	186	2.2%	1,355	1.4%
Real Estate, Holding, Other Investment Offices	12	2.7%	87	2.8%	80	3.4%	329	1.5%	329	3.9%	2,433	2.5%
Services Summary	230	52.0%	1,677	54.2%	1,048	44.5%	9,726	44.8%	3,797	44.5%	40,856	42.8%
Hotels & Lodging	1	0.2%	4	0.1%	6	0.3%	43	0.2%	51	0.6%	691	0.7%
Automotive Services	12	2.7%	43	1.4%	60	2.5%	267	1.2%	261	3.1%	1,389	1.5%
Movies & Amusements	15	3.4%	121	3.9%	80	3.4%	477	2.2%	233	2.7%	2,066	2.2%
Health Services	43	9.7%	292	9.4%	149	6.3%	1,361	6.3%	776	9.1%	12,142	12.7%
Legal Services	11	2.5%	60	1.9%	33	1.4%	152	0.7%	167	2.0%	852	0.9%
Education Institutions & Libraries	18	4.1%	360	11.6%	57	2.4%	2,504	11.5%	156	1.8%	5,793	6.1%
Other Services	130	29.4%	797	25.8%	662	28.1%	4,922	22.7%	2,152	25.2%	17,922	18.8%
Government	0	0.0%	0	0.0%	6	0.3%	95	0.4%	64	0.7%	2,506	2.6%
Unclassified Establishments	27	6.1%	49	1.6%	139	5.9%	172	0.8%	518	6.1%	622	0.7%
Totals	442	100.0%	3,094	100.0%	2,353	100.0%	21,711	100.0%	8,540	100.0%	95,452	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Rings: 1, 3, 5 mile radii

2522 E Piedmont Rd, Marietta, GA 30062, USA

Latitude: 34.013

Longitude: -84.493

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.5%	6	0.2%	4	0.2%	17	0.1%	9	0.1%	38	0.0%
Mining	0	0.0%	0	0.0%	1	0.0%	4	0.0%	3	0.0%	12	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	27	0.1%	10	0.1%	1,194	1.3%
Construction	38	8.6%	287	9.3%	268	11.4%	2,171	10.0%	737	8.6%	6,907	7.2%
Manufacturing	4	0.9%	25	0.8%	72	3.1%	1,764	8.1%	263	3.1%	5,329	5.6%
Wholesale Trade	9	2.0%	27	0.9%	90	3.8%	1,049	4.8%	300	3.5%	3,582	3.8%
Retail Trade	44	10.0%	188	6.1%	278	11.8%	2,679	12.3%	1,182	13.8%	15,342	16.1%
Motor Vehicle & Parts Dealers	7	1.6%	44	1.4%	35	1.5%	208	1.0%	174	2.0%	2,000	2.1%
Furniture & Home Furnishings Stores	6	1.4%	36	1.2%	25	1.1%	247	1.1%	96	1.1%	1,063	1.1%
Electronics & Appliance Stores	3	0.7%	4	0.1%	15	0.6%	48	0.2%	52	0.6%	391	0.4%
Building Material & Garden Equipment & Supplies Dealers	2	0.5%	4	0.1%	36	1.5%	369	1.7%	104	1.2%	1,397	1.5%
Food & Beverage Stores	2	0.5%	14	0.5%	21	0.9%	723	3.3%	114	1.3%	2,770	2.9%
Health & Personal Care Stores	4	0.9%	13	0.4%	23	1.0%	316	1.5%	116	1.4%	1,390	1.5%
Gasoline Stations & Fuel Dealers	2	0.5%	6	0.2%	12	0.5%	86	0.4%	38	0.4%	205	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	6	1.4%	10	0.3%	27	1.1%	98	0.5%	177	2.1%	1,711	1.8%
Sporting Goods, Hobby, Book, & Music Stores	7	1.6%	34	1.1%	53	2.3%	303	1.4%	198	2.3%	1,583	1.7%
General Merchandise Stores	6	1.4%	23	0.7%	32	1.4%	280	1.3%	113	1.3%	2,832	3.0%
Transportation & Warehousing	5	1.1%	103	3.3%	40	1.7%	701	3.2%	119	1.4%	1,981	2.1%
Information	9	2.0%	62	2.0%	54	2.3%	402	1.9%	180	2.1%	2,028	2.1%
Finance & Insurance	32	7.2%	137	4.4%	120	5.1%	562	2.6%	452	5.3%	3,067	3.2%
Central Bank/Credit Intermediation & Related Activities	5	1.1%	35	1.1%	38	1.6%	213	1.0%	147	1.7%	1,242	1.3%
Securities & Commodity Contracts	8	1.8%	23	0.7%	29	1.2%	98	0.5%	119	1.4%	470	0.5%
Funds, Trusts & Other Financial Vehicles	19	4.3%	78	2.5%	52	2.2%	251	1.2%	186	2.2%	1,355	1.4%
Real Estate, Rental & Leasing	12	2.7%	58	1.9%	102	4.3%	416	1.9%	388	4.5%	2,742	2.9%
Professional, Scientific & Tech Services	63	14.3%	394	12.7%	285	12.1%	1,903	8.8%	994	11.6%	8,014	8.4%
Legal Services	11	2.5%	60	1.9%	34	1.4%	160	0.7%	172	2.0%	874	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.0%	4	0.0%	12	0.1%	48	0.1%
Administrative, Support & Waste Management Services	23	5.2%	94	3.0%	143	6.1%	912	4.2%	424	5.0%	4,307	4.5%
Educational Services	25	5.7%	433	14.0%	82	3.5%	2,633	12.1%	219	2.6%	6,358	6.7%
Health Care & Social Assistance	54	12.2%	442	14.3%	185	7.9%	2,073	9.5%	924	10.8%	14,440	15.1%
Arts, Entertainment & Recreation	10	2.3%	86	2.8%	61	2.6%	370	1.7%	190	2.2%	1,466	1.5%
Accommodation & Food Services	27	6.1%	474	15.3%	129	5.5%	2,017	9.3%	555	6.5%	8,930	9.4%
Accommodation	1	0.2%	4	0.1%	6	0.3%	43	0.2%	51	0.6%	691	0.7%
Food Services & Drinking Places	25	5.7%	470	15.2%	123	5.2%	1,974	9.1%	504	5.9%	8,239	8.6%
Other Services (except Public Administration)	58	13.1%	231	7.5%	291	12.4%	1,741	8.0%	994	11.6%	6,538	6.8%
Automotive Repair & Maintenance	11	2.5%	39	1.3%	54	2.3%	235	1.1%	219	2.6%	1,021	1.1%
Public Administration	0	0.0%	0	0.0%	6	0.3%	95	0.4%	64	0.7%	2,506	2.6%
Unclassified Establishments	27	6.1%	49	1.6%	139	5.9%	172	0.8%	518	6.1%	622	0.7%
Total	442	100.0%	3,094	100.0%	2,353	100.0%	21,711	100.0%	8,540	100.0%	95,452	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

July 17, 2023