



# Business Summary

Rings: 1, 3, 5 mile radii

4961 Lower Roswell Rd, Marietta, GA 30068, USA

Latitude: 33.9664

Longitude: -84.4067

Data for all businesses in area		1 mile		3 mile		5 mile						
Total Businesses:		512		2,530		11,295						
Total Employees:		5,164		23,133		158,804						
Total Residential Population:		8,557		68,931		222,502						
Employee/Residential Population Ratio (per 100 Residents)		60		34		71						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.0%	46	0.9%	45	1.8%	339	1.5%	149	1.3%	1,224	0.8%
Construction	15	2.9%	636	12.3%	103	4.1%	1,054	4.6%	438	3.9%	4,057	2.6%
Manufacturing	5	1.0%	34	0.7%	31	1.2%	223	1.0%	200	1.8%	8,607	5.4%
Transportation	9	1.8%	74	1.4%	38	1.5%	262	1.1%	227	2.0%	4,219	2.7%
Communication	2	0.4%	25	0.5%	15	0.6%	103	0.4%	99	0.9%	2,063	1.3%
Utility	0	0.0%	5	0.1%	3	0.1%	24	0.1%	19	0.2%	246	0.2%
Wholesale Trade	8	1.6%	53	1.0%	48	1.9%	282	1.2%	217	1.9%	5,101	3.2%
Retail Trade Summary	93	18.2%	1,348	26.1%	455	18.0%	7,221	31.2%	1,804	16.0%	30,414	19.2%
Home Improvement	5	1.0%	63	1.2%	22	0.9%	398	1.7%	71	0.6%	1,139	0.7%
General Merchandise Stores	2	0.4%	45	0.9%	12	0.5%	342	1.5%	54	0.5%	3,242	2.0%
Food Stores	8	1.6%	266	5.2%	40	1.6%	1,566	6.8%	159	1.4%	4,452	2.8%
Auto Dealers & Gas Stations	7	1.4%	52	1.0%	39	1.5%	722	3.1%	168	1.5%	1,632	1.0%
Apparel & Accessory Stores	6	1.2%	51	1.0%	44	1.7%	529	2.3%	167	1.5%	1,877	1.2%
Furniture & Home Furnishings	7	1.4%	46	0.9%	35	1.4%	304	1.3%	132	1.2%	1,697	1.1%
Eating & Drinking Places	31	6.1%	545	10.6%	137	5.4%	2,151	9.3%	631	5.6%	12,595	7.9%
Miscellaneous Retail	27	5.3%	279	5.4%	125	4.9%	1,209	5.2%	423	3.7%	3,779	2.4%
Finance, Insurance, Real Estate Summary	66	12.9%	408	7.9%	329	13.0%	2,501	10.8%	1,629	14.4%	26,022	16.4%
Banks, Savings & Lending Institutions	11	2.1%	95	1.8%	49	1.9%	324	1.4%	256	2.3%	5,194	3.3%
Securities Brokers	12	2.3%	44	0.9%	53	2.1%	247	1.1%	284	2.5%	4,629	2.9%
Insurance Carriers & Agents	14	2.7%	45	0.9%	70	2.8%	399	1.7%	318	2.8%	6,716	4.2%
Real Estate, Holding, Other Investment Offices	29	5.7%	224	4.3%	157	6.2%	1,532	6.6%	772	6.8%	9,483	6.0%
Services Summary	270	52.7%	2,442	47.3%	1,239	49.0%	10,552	45.6%	5,381	47.6%	73,526	46.3%
Hotels & Lodging	0	0.0%	2	0.0%	5	0.2%	24	0.1%	68	0.6%	1,762	1.1%
Automotive Services	8	1.6%	56	1.1%	33	1.3%	222	1.0%	138	1.2%	925	0.6%
Movies & Amusements	21	4.1%	256	5.0%	97	3.8%	931	4.0%	281	2.5%	2,388	1.5%
Health Services	65	12.7%	708	13.7%	259	10.2%	2,173	9.4%	1,040	9.2%	13,819	8.7%
Legal Services	13	2.5%	51	1.0%	63	2.5%	276	1.2%	467	4.1%	3,591	2.3%
Education Institutions & Libraries	12	2.3%	183	3.5%	59	2.3%	1,809	7.8%	200	1.8%	8,738	5.5%
Other Services	151	29.5%	1,186	23.0%	723	28.6%	5,117	22.1%	3,187	28.2%	42,303	26.6%
Government	1	0.2%	55	1.1%	19	0.8%	322	1.4%	86	0.8%	1,574	1.0%
Unclassified Establishments	37	7.2%	37	0.7%	206	8.1%	250	1.1%	1,045	9.3%	1,752	1.1%
Totals	512	100.0%	5,164	100.0%	2,530	100.0%	23,133	100.0%	11,295	100.0%	158,804	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	3	0.1%	14	0.1%	9	0.1%	34	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	73	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	6	0.0%	4	0.0%	171	0.1%
Construction	19	3.7%	651	12.6%	113	4.5%	1,095	4.7%	499	4.4%	4,656	2.9%
Manufacturing	6	1.2%	44	0.9%	32	1.3%	279	1.2%	203	1.8%	8,563	5.4%
Wholesale Trade	8	1.6%	53	1.0%	46	1.8%	242	1.0%	211	1.9%	5,055	3.2%
Retail Trade	59	11.5%	775	15.0%	303	12.0%	4,957	21.4%	1,104	9.8%	17,302	10.9%
Motor Vehicle & Parts Dealers	5	1.0%	37	0.7%	31	1.2%	674	2.9%	136	1.2%	1,473	0.9%
Furniture & Home Furnishings Stores	4	0.8%	14	0.3%	22	0.9%	171	0.7%	71	0.6%	1,040	0.7%
Electronics & Appliance Stores	3	0.6%	33	0.6%	12	0.5%	131	0.6%	50	0.4%	538	0.3%
Building Material & Garden Equipment & Supplies Dealers	5	1.0%	63	1.2%	22	0.9%	398	1.7%	71	0.6%	1,136	0.7%
Food & Beverage Stores	6	1.2%	248	4.8%	30	1.2%	1,478	6.4%	117	1.0%	4,158	2.6%
Health & Personal Care Stores	6	1.2%	145	2.8%	36	1.4%	562	2.4%	139	1.2%	1,494	0.9%
Gasoline Stations & Fuel Dealers	2	0.4%	15	0.3%	8	0.3%	48	0.2%	33	0.3%	161	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	11	2.1%	61	1.2%	54	2.1%	561	2.4%	212	1.9%	2,088	1.3%
Sporting Goods, Hobby, Book, & Music Stores	12	2.3%	94	1.8%	66	2.6%	526	2.3%	183	1.6%	1,567	1.0%
General Merchandise Stores	5	1.0%	64	1.2%	22	0.9%	408	1.8%	93	0.8%	3,646	2.3%
Transportation & Warehousing	5	1.0%	62	1.2%	22	0.9%	223	1.0%	139	1.2%	3,751	2.4%
Information	14	2.7%	142	2.7%	62	2.5%	492	2.1%	354	3.1%	8,681	5.5%
Finance & Insurance	37	7.2%	184	3.6%	177	7.0%	985	4.3%	881	7.8%	16,754	10.6%
Central Bank/Credit Intermediation & Related Activities	11	2.1%	95	1.8%	48	1.9%	321	1.4%	250	2.2%	5,115	3.2%
Securities & Commodity Contracts	12	2.3%	44	0.9%	57	2.3%	255	1.1%	300	2.7%	4,754	3.0%
Funds, Trusts & Other Financial Vehicles	14	2.7%	45	0.9%	72	2.8%	409	1.8%	331	2.9%	6,885	4.3%
Real Estate, Rental & Leasing	28	5.5%	226	4.4%	152	6.0%	1,505	6.5%	741	6.6%	8,941	5.6%
Professional, Scientific & Tech Services	75	14.6%	585	11.3%	362	14.3%	2,323	10.0%	1,809	16.0%	20,523	12.9%
Legal Services	13	2.5%	51	1.0%	64	2.5%	277	1.2%	488	4.3%	3,787	2.4%
Management of Companies & Enterprises	3	0.6%	12	0.2%	11	0.4%	53	0.2%	29	0.3%	224	0.1%
Administrative, Support & Waste Management Services	18	3.5%	112	2.2%	103	4.1%	440	1.9%	562	5.0%	7,672	4.8%
Educational Services	16	3.1%	283	5.5%	83	3.3%	2,202	9.5%	270	2.4%	9,344	5.9%
Health Care & Social Assistance	75	14.6%	861	16.7%	310	12.3%	2,784	12.0%	1,240	11.0%	19,015	12.0%
Arts, Entertainment & Recreation	17	3.3%	173	3.4%	78	3.1%	557	2.4%	253	2.2%	2,071	1.3%
Accommodation & Food Services	33	6.4%	565	10.9%	149	5.9%	2,252	9.7%	723	6.4%	14,576	9.2%
Accommodation	0	0.0%	2	0.0%	5	0.2%	24	0.1%	68	0.6%	1,762	1.1%
Food Services & Drinking Places	33	6.4%	563	10.9%	144	5.7%	2,228	9.6%	655	5.8%	12,814	8.1%
Other Services (except Public Administration)	62	12.1%	343	6.6%	298	11.8%	2,140	9.3%	1,128	10.0%	8,104	5.1%
Automotive Repair & Maintenance	6	1.2%	49	0.9%	27	1.1%	198	0.9%	107	0.9%	636	0.4%
Public Administration	1	0.2%	55	1.1%	20	0.8%	334	1.4%	87	0.8%	1,557	1.0%
Unclassified Establishments	37	7.2%	37	0.7%	206	8.1%	250	1.1%	1,044	9.2%	1,737	1.1%
<b>Total</b>	<b>512</b>	<b>100.0%</b>	<b>5,164</b>	<b>100.0%</b>	<b>2,530</b>	<b>100.0%</b>	<b>23,133</b>	<b>100.0%</b>	<b>11,295</b>	<b>100.0%</b>	<b>158,804</b>	<b>100.0%</b>

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February 05, 2024