



Executive Summary

Rings: 1, 3, 5 mile radii

2300 M.L.K. Jr Dr SW, Atlanta, GA 30310,

Latitude: 33.7515

Longitude: -84.4655

	1 mile	3 mile	5 mile
Population			
2010 Population	7,042	78,727	211,922
2020 Population	7,462	77,701	238,132
2023 Population	7,394	79,865	248,825
2028 Population	7,342	80,526	262,262
2010-2020 Annual Rate	0.58%	-0.13%	1.17%
2020-2023 Annual Rate	-0.28%	0.85%	1.36%
2023-2028 Annual Rate	-0.14%	0.16%	1.06%
2020 Male Population	44.5%	48.7%	49.2%
2020 Female Population	55.5%	51.3%	50.8%
2020 Median Age	37.9	36.1	32.0
2023 Male Population	45.5%	47.7%	49.0%
2023 Female Population	54.5%	52.3%	51.0%
2023 Median Age	40.7	37.9	33.2

In the identified area, the current year population is 248,825. In 2020, the Census count in the area was 238,132. The rate of change since 2020 was 1.36% annually. The five-year projection for the population in the area is 262,262 representing a change of 1.06% annually from 2023 to 2028. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 33.2, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	1.9%	4.9%	18.3%
2023 Black Alone	92.2%	89.3%	69.7%
2023 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2023 Asian Alone	0.1%	0.5%	3.7%
2023 Pacific Islander Alone	0.1%	0.0%	0.1%
2023 Other Race	2.5%	1.7%	2.9%
2023 Two or More Races	3.0%	3.3%	5.0%
2023 Hispanic Origin (Any Race)	3.9%	3.4%	6.2%

Persons of Hispanic origin represent 6.2% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 53.7 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	36	45	57
2010 Households	3,039	29,168	82,080
2020 Households	3,202	30,276	98,465
2023 Households	3,213	31,177	104,433
2028 Households	3,211	31,621	112,184
2010-2020 Annual Rate	0.52%	0.37%	1.84%
2020-2023 Annual Rate	0.11%	0.91%	1.83%
2023-2028 Annual Rate	-0.01%	0.28%	1.44%
2023 Average Household Size	2.29	2.41	2.14

The household count in this area has changed from 98,465 in 2020 to 104,433 in the current year, a change of 1.83% annually. The five-year projection of households is 112,184, a change of 1.44% annually from the current year total. Average household size is currently 2.14, compared to 2.16 in the year 2020. The number of families in the current year is 47,928 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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Mortgage Income			
2023 Percent of Income for Mortgage	34.1%	33.1%	31.3%
Median Household Income			
2023 Median Household Income	\$34,511	\$40,635	\$55,319
2028 Median Household Income	\$47,363	\$51,015	\$69,149
2023-2028 Annual Rate	6.54%	4.65%	4.56%
Average Household Income			
2023 Average Household Income	\$55,695	\$64,629	\$86,452
2028 Average Household Income	\$67,229	\$77,554	\$104,811
2023-2028 Annual Rate	3.84%	3.71%	3.93%
Per Capita Income			
2023 Per Capita Income	\$23,887	\$25,516	\$37,008
2028 Per Capita Income	\$28,997	\$30,740	\$45,584
2023-2028 Annual Rate	3.95%	3.80%	4.26%
GINI Index			
2023 Gini Index	47.8	48.3	47.3

Households by Income

Current median household income is \$55,319 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$69,149 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$86,452 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$104,811 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$37,008 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$45,584 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	77	78	80
2010 Total Housing Units	4,219	38,484	105,771
2010 Owner Occupied Housing Units	1,206	12,912	33,646
2010 Renter Occupied Housing Units	1,833	16,259	48,430
2010 Vacant Housing Units	1,180	9,316	23,691
2020 Total Housing Units	3,771	35,969	113,467
2020 Owner Occupied Housing Units	1,200	12,661	36,310
2020 Renter Occupied Housing Units	2,002	17,615	62,155
2020 Vacant Housing Units	581	5,669	14,791
2023 Total Housing Units	3,759	36,607	119,891
2023 Owner Occupied Housing Units	1,215	13,769	40,906
2023 Renter Occupied Housing Units	1,998	17,408	63,527
2023 Vacant Housing Units	546	5,430	15,458
2028 Total Housing Units	3,789	37,141	127,380
2028 Owner Occupied Housing Units	1,262	14,355	42,095
2028 Renter Occupied Housing Units	1,949	17,266	70,089
2028 Vacant Housing Units	578	5,520	15,196

Socioeconomic Status Index

2023 Socioeconomic Status Index	40.1	38.8	43.6
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Currently, 34.1% of the 119,891 housing units in the area are owner occupied; 53.0%, renter occupied; and 12.9% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 113,467 housing units in the area and 13.0% vacant housing units. The annual rate of change in housing units since 2020 is 1.71%. Median home value in the area is \$288,295, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 2.31% annually to \$323,131.

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