

Business Summary

Rings: 1, 3, 5 mile radii

2300 M.L.K. Jr Dr SW, Atlanta, GA 30310, USA

Latitude: 33.7515 Longitude: -84.4655

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Data for all businesses in area	1 mile	3 mile	5 mile
Total Businesses:	183	1,700	12,355
Total Employees:	1,471	15,606	328,951
Total Residential Population:	7,394	79,865	248,825
Employee/Residential Population Ratio (per 100 Residents)	20	20	132

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Employee/Residential Population Ratio (per 100 Residents)	20			20				132					
	Businesses		Employees		Businesses		Employees		Businesses		Employees		
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	2	1.1%	8	0.5%	17	1.0%	52	0.3%	103	0.8%	901	0.3%	
Construction	7	3.8%	31	2.1%	64	3.8%	509	3.3%	437	3.5%	4,977	1.5%	
Manufacturing	1	0.5%	5	0.3%	21	1.2%	125	0.8%	415	3.4%	20,888	6.3%	
Transportation	3	1.6%	29	2.0%	31	1.8%	262	1.7%	323	2.6%	88,299	26.8%	
Communication	5	2.7%	17	1.2%	24	1.4%	136	0.9%	160	1.3%	5,665	1.7%	
Utility	0	0.0%	0	0.0%	1	0.1%	301	1.9%	37	0.3%	6,074	1.8%	
Wholesale Trade	2	1.1%	4	0.3%	29	1.7%	230	1.5%	393	3.2%	6,192	1.9%	
Retail Trade Summary	46	25.1%	296	20.1%	398	23.4%	4,027	25.8%	2,469	20.0%	28,427	8.6%	
Home Improvement	0	0.0%	0	0.0%	8	0.5%	145	0.9%	73	0.6%	934	0.3%	
General Merchandise Stores	2	1.1%	22	1.5%	23	1.4%	699	4.5%	92	0.7%	1,761	0.5%	
Food Stores	5	2.7%	12	0.8%	64	3.8%	1,004	6.4%	254	2.1%	3,062	0.9%	
Auto Dealers & Gas Stations	7	3.8%	33	2.2%	55	3.2%	280	1.8%	195	1.6%	1,532	0.5%	
Apparel & Accessory Stores	3	1.6%	9	0.6%	25	1.5%	86	0.6%	207	1.7%	1,294	0.4%	
Furniture & Home Furnishings	1	0.5%	3	0.2%	10	0.6%	33	0.2%	179	1.4%	1,955	0.6%	
Eating & Drinking Places	17	9.3%	173	11.8%	137	8.1%	1,477	9.5%	1,006	8.1%	15,013	4.6%	
Miscellaneous Retail	10	5.5%	43	2.9%	77	4.5%	303	1.9%	463	3.7%	2,877	0.9%	
Finance, Insurance, Real Estate Summary	25	13.7%	131	8.9%	163	9.6%	789	5.1%	1,102	8.9%	11,842	3.6%	
Banks, Savings & Lending Institutions	5	2.7%	30	2.0%	22	1.3%	177	1.1%	193	1.6%	4,073	1.2%	
Securities Brokers	0	0.0%	0	0.0%	8	0.5%	30	0.2%	106	0.9%	1,099	0.3%	
Insurance Carriers & Agents	4	2.2%	11	0.7%	22	1.3%	71	0.5%	114	0.9%	579	0.2%	
Real Estate, Holding, Other Investment Offices	16	8.7%	90	6.1%	111	6.5%	511	3.3%	689	5.6%	6,090	1.9%	
Services Summary	77	42.1%	899	61.1%	805	47.4%	8,281	53.1%	5,222	42.3%	120,868	36.7%	
Hotels & Lodging	1	0.5%	6	0.4%	6	0.4%	36	0.2%	95	0.8%	6,830	2.1%	
Automotive Services	7	3.8%	24	1.6%	46	2.7%	217	1.4%	331	2.7%	2,400	0.7%	
Movies & Amusements	6	3.3%	86	5.8%	50	2.9%	376	2.4%	337	2.7%	8,500	2.6%	
Health Services	9	4.9%	95	6.5%	69	4.1%	822	5.3%	482	3.9%	9,062	2.8%	
Legal Services	0	0.0%	0	0.0%	10	0.6%	72	0.5%	403	3.3%	8,604	2.6%	
Education Institutions & Libraries	4	2.2%	274	18.6%	71	4.2%	3,397	21.8%	292	2.4%	27,144	8.3%	
Other Services	49	26.8%	415	28.2%	554	32.6%	3,360	21.5%	3,281	26.6%	58,329	17.7%	
Government	1	0.5%	13	0.9%	25	1.5%	697	4.5%	563	4.6%	33,099	10.1%	
Unclassified Establishments	15	8.2%	38	2.6%	121	7.1%	197	1.3%	1,130	9.1%	1,719	0.5%	
Totals	183	100.0%	1,471	100.0%	1,700	100.0%	15,606	100.0%	12,355	100.0%	328,951	100.0%	

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

May 30, 2024

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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	-	Number	Percent	Number	-	Number	Percent	Number	-
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	1	0.0%	12	0.1%	57	0.0%
Mining	0	0.0%	0	0.0%	3	0.2%	11	0.1%	6	0.0%	36	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	16	0.1%	5,578	1.7%
Construction	7	3.8%	31	2.1%	72	4.2%	536	3.4%	498	4.0%	5,932	1.8%
Manufacturing	2	1.1%	8	0.5%	26	1.5%	146	0.9%	432	3.5%	20,849	6.3%
Wholesale Trade	2	1.1%	4	0.3%	29	1.7%	230	1.5%	392	3.2%	6,182	1.9%
Retail Trade	27	14.8%	116	7.9%	248	14.6%	2,468	15.8%	1,375	11.1%	12,721	3.9%
Motor Vehicle & Parts Dealers	4	2.2%	18	1.2%	24	1.4%	133	0.9%	111	0.9%	1,135	0.3%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	2	0.1%	4	0.0%	120	1.0%	1,116	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	7	0.4%	31	0.2%	49	0.4%	783	0.2%
Building Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	8	0.5%	145	0.9%	73	0.6%	934	0.3%
Food & Beverage Stores	7	3.8%	16	1.1%	69	4.1%	989	6.3%	230	1.9%	2,745	0.8%
Health & Personal Care Stores	4	2.2%	25	1.7%	22	1.3%	111	0.7%	94	0.8%	586	0.2%
Gasoline Stations & Fuel Dealers	3	1.6%	15	1.0%	31	1.8%	147	0.9%	86	0.7%	409	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	1.6%	9	0.6%	28	1.6%	101	0.6%	262	2.1%	1,584	0.5%
Sporting Goods, Hobby, Book, & Music Stores	3	1.6%	10	0.7%	26	1.5%	89	0.6%	211	1.7%	1,327	0.4%
General Merchandise Stores	2	1.1%	22	1.5%	31	1.8%	717	4.6%	139	1.1%	2,102	0.6%
Transportation & Warehousing	4	2.2%	30	2.0%	36	2.1%	277	1.8%	283	2.3%	84,038	25.5%
Information	5	2.7%	18	1.2%	52	3.1%	335	2.1%	418	3.4%	10,325	3.1%
Finance & Insurance	9	4.9%	41	2.8%	55	3.2%	289	1.9%	402	3.3%	5,738	1.7%
Central Bank/Credit Intermediation & Related Activities	5	2.7%	30	2.0%	23	1.4%	184	1.2%	173	1.4%	3,982	1.2%
Securities & Commodity Contracts	0	0.0%	0	0.0%	9	0.5%	33	0.2%	115	0.9%	1,177	0.4%
Funds, Trusts & Other Financial Vehicles	4	2.2%	11	0.7%	22	1.3%	71	0.5%	114	0.9%	579	0.2%
Real Estate, Rental & Leasing	15	8.2%	62	4.2%	122	7.2%	591	3.8%	766	6.2%	6,188	1.9%
Professional, Scientific & Tech Services	14	7.7%	256	17.4%	133	7.8%	940	6.0%	1,537	12.4%	30,368	9.2%
Legal Services	1	0.5%	3	0.2%	12	0.7%	76	0.5%	413	3.3%	8,637	2.6%
Management of Companies & Enterprises	1	0.5%	6	0.4%	3	0.2%	16	0.1%	21	0.2%	157	0.0%
Administrative, Support & Waste Management Services	6	3.3%	26	1.8%	44	2.6%	439	2.8%	433	3.5%	21,222	6.5%
Educational Services	5	2.7%	275	18.7%	70	4.1%	3,325	21.3%	317	2.6%	27,161	8.3%
Health Care & Social Assistance	14	7.7%	131	8.9%	146	8.6%	1,701	10.9%	781	6.3%	14,301	4.3%
Arts, Entertainment & Recreation	6	3.3%	85	5.8%	45	2.6%	371	2.4%	304	2.5%	9,325	2.8%
Accommodation & Food Services	19	10.4%	183	12.4%	145	8.5%	1,547	9.9%	1,128	9.1%	22,157	6.7%
Accommodation	1	0.5%	6	0.4%	6	0.4%	36	0.2%	95	0.8%	6,830	2.1%
Food Services & Drinking Places	18	9.8%	177	12.0%	140	8.2%	1,512	9.7%	1,032	8.4%	15,327	4.7%
Other Services (except Public Administration)	32	17.5%	149	10.1%	324	19.1%	1,489	9.5%	1,539	12.5%	11,920	3.6%
Automotive Repair & Maintenance	4	2.2%	14	1.0%	23	1.4%	64	0.4%	158	1.3%	796	0.2%
Public Administration	1	0.5%	13	0.9%	25	1.5%	697	4.5%	565	4.6%	32,977	10.0%
Unclassified Establishments	15	8.2%	38	2.6%	121	7.1%	197	1.3%	1,130	9.1%	1,719	0.5%
Total	183	100.0%	1,471	100.0%	1,700	100.0%	15,606	100.0%	12,355	100.0%	328,951	100.0%

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