



# Business Summary

Rings: 1, 3, 5 mile radii

3000 Windy Hill Rd SE, Marietta, GA 30067, USA

Latitude: 33.9043

Longitude: -84.4658

Data for all businesses in area				1 mile		3 mile		5 mile				
Total Businesses:				1,803		6,539		12,647				
Total Employees:				27,608		101,203		171,997				
Total Residential Population:				16,020		91,053		211,273				
Employee/Residential Population Ratio (per 100 Residents)				172		111		81				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	0.6%	64	0.2%	68	1.0%	487	0.5%	173	1.4%	1,428	0.8%
Construction	63	3.5%	840	3.0%	274	4.2%	2,910	2.9%	593	4.7%	5,792	3.4%
Manufacturing	35	1.9%	3,433	12.4%	154	2.4%	12,359	12.2%	305	2.4%	23,059	13.4%
Transportation	41	2.3%	396	1.4%	136	2.1%	1,815	1.8%	254	2.0%	3,371	2.0%
Communication	31	1.7%	1,281	4.6%	68	1.0%	1,623	1.6%	118	0.9%	1,914	1.1%
Utility	4	0.2%	41	0.1%	10	0.2%	71	0.1%	26	0.2%	198	0.1%
Wholesale Trade	42	2.3%	2,156	7.8%	184	2.8%	4,930	4.9%	357	2.8%	7,252	4.2%
Retail Trade Summary	215	11.9%	3,922	14.2%	1,141	17.4%	22,742	22.5%	2,304	18.2%	41,425	24.1%
Home Improvement	7	0.4%	74	0.3%	35	0.5%	4,523	4.5%	99	0.8%	11,439	6.7%
General Merchandise Stores	8	0.4%	143	0.5%	37	0.6%	1,303	1.3%	73	0.6%	2,225	1.3%
Food Stores	18	1.0%	330	1.2%	87	1.3%	1,872	1.8%	199	1.6%	3,553	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	24	1.3%	1,109	4.0%	187	2.9%	3,312	3.3%	380	3.0%	5,140	3.0%
Apparel & Accessory Stores	8	0.4%	68	0.2%	100	1.5%	978	1.0%	172	1.4%	1,345	0.8%
Furniture & Home Furnishings	17	0.9%	370	1.3%	88	1.3%	1,806	1.8%	154	1.2%	2,196	1.3%
Eating & Drinking Places	97	5.4%	1,524	5.5%	372	5.7%	7,025	6.9%	726	5.7%	11,894	6.9%
Miscellaneous Retail	37	2.1%	305	1.1%	236	3.6%	1,922	1.9%	502	4.0%	3,633	2.1%
Finance, Insurance, Real Estate Summary	331	18.4%	5,066	18.3%	1,031	15.8%	18,099	17.9%	1,852	14.6%	25,483	14.8%
Banks, Savings & Lending Institutions	44	2.4%	690	2.5%	133	2.0%	2,523	2.5%	234	1.9%	3,703	2.2%
Securities Brokers	51	2.8%	506	1.8%	187	2.9%	3,443	3.4%	293	2.3%	4,180	2.4%
Insurance Carriers & Agents	79	4.4%	2,821	10.2%	201	3.1%	6,243	6.2%	343	2.7%	7,473	4.3%
Real Estate, Holding, Other Investment Offices	157	8.7%	1,050	3.8%	510	7.8%	5,890	5.8%	982	7.8%	10,127	5.9%
Services Summary	838	46.5%	10,062	36.4%	2,763	42.3%	35,226	34.8%	5,436	43.0%	58,850	34.2%
Hotels & Lodging	22	1.2%	778	2.8%	69	1.1%	2,629	2.6%	92	0.7%	2,964	1.7%
Automotive Services	17	0.9%	126	0.5%	128	2.0%	807	0.8%	346	2.7%	1,901	1.1%
Motion Pictures & Amusements	29	1.6%	432	1.6%	114	1.7%	1,086	1.1%	281	2.2%	2,939	1.7%
Health Services	133	7.4%	1,332	4.8%	350	5.4%	3,879	3.8%	807	6.4%	7,879	4.6%
Legal Services	85	4.7%	566	2.1%	255	3.9%	1,869	1.8%	392	3.1%	2,564	1.5%
Education Institutions & Libraries	23	1.3%	396	1.4%	74	1.1%	1,926	1.9%	199	1.6%	6,824	4.0%
Other Services	528	29.3%	6,432	23.3%	1,773	27.1%	23,032	22.8%	3,318	26.2%	33,780	19.6%
Government	9	0.5%	143	0.5%	27	0.4%	439	0.4%	83	0.7%	2,088	1.2%
Unclassified Establishments	181	10.0%	205	0.7%	683	10.4%	501	0.5%	1,147	9.1%	1,138	0.7%
Totals	1,803	100.0%	27,608	100.0%	6,539	100.0%	101,203	100.0%	12,647	100.0%	171,997	100.0%

**Source:** Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

February 06, 2020



# Business Summary

Rings: 1, 3, 5 mile radii

3000 Windy Hill Rd SE, Marietta, GA 30067, USA

Latitude: 33.9043

Longitude: -84.4658

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.0%	111	0.1%	7	0.1%	129	0.1%
Mining	3	0.2%	32	0.1%	6	0.1%	70	0.1%	8	0.1%	97	0.1%
Utilities	0	0.0%	0	0.0%	3	0.0%	11	0.0%	5	0.0%	33	0.0%
Construction	82	4.5%	960	3.5%	323	4.9%	3,358	3.3%	683	5.4%	6,456	3.8%
Manufacturing	33	1.8%	3,417	12.4%	153	2.3%	12,248	12.1%	319	2.5%	22,949	13.3%
Wholesale Trade	42	2.3%	2,156	7.8%	182	2.8%	4,917	4.9%	351	2.8%	7,194	4.2%
Retail Trade	113	6.3%	2,365	8.6%	740	11.3%	15,561	15.4%	1,506	11.9%	29,114	16.9%
Motor Vehicle & Parts Dealers	18	1.0%	1,083	3.9%	166	2.5%	3,212	3.2%	328	2.6%	4,885	2.8%
Furniture & Home Furnishings Stores	7	0.4%	60	0.2%	34	0.5%	767	0.8%	66	0.5%	917	0.5%
Electronics & Appliance Stores	9	0.5%	306	1.1%	53	0.8%	1,027	1.0%	84	0.7%	1,257	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.4%	74	0.3%	35	0.5%	4,523	4.5%	98	0.8%	11,437	6.6%
Food & Beverage Stores	16	0.9%	304	1.1%	74	1.1%	1,767	1.7%	168	1.3%	3,275	1.9%
Health & Personal Care Stores	9	0.5%	71	0.3%	61	0.9%	539	0.5%	132	1.0%	1,085	0.6%
Gasoline Stations	6	0.3%	26	0.1%	20	0.3%	100	0.1%	52	0.4%	255	0.1%
Clothing & Clothing Accessories Stores	9	0.5%	72	0.3%	121	1.9%	1,078	1.1%	206	1.6%	1,482	0.9%
Sport Goods, Hobby, Book, & Music Stores	5	0.3%	33	0.1%	37	0.6%	294	0.3%	76	0.6%	503	0.3%
General Merchandise Stores	8	0.4%	143	0.5%	37	0.6%	1,303	1.3%	73	0.6%	2,225	1.3%
Miscellaneous Store Retailers	16	0.9%	180	0.7%	89	1.4%	762	0.8%	196	1.5%	1,534	0.9%
Nonstore Retailers	3	0.2%	13	0.0%	14	0.2%	191	0.2%	28	0.2%	258	0.2%
Transportation & Warehousing	26	1.4%	281	1.0%	91	1.4%	1,525	1.5%	174	1.4%	2,709	1.6%
Information	85	4.7%	3,045	11.0%	222	3.4%	6,558	6.5%	354	2.8%	7,717	4.5%
Finance & Insurance	179	9.9%	4,065	14.7%	542	8.3%	12,362	12.2%	914	7.2%	15,646	9.1%
Central Bank/Credit Intermediation & Related Activities	45	2.5%	690	2.5%	137	2.1%	2,530	2.5%	250	2.0%	3,736	2.2%
Securities, Commodity Contracts & Other Financial	54	3.0%	529	1.9%	202	3.1%	3,550	3.5%	313	2.5%	4,331	2.5%
Insurance Carriers & Related Activities; Funds, Trusts &	80	4.4%	2,847	10.3%	203	3.1%	6,282	6.2%	351	2.8%	7,579	4.4%
Real Estate, Rental & Leasing	146	8.1%	936	3.4%	508	7.8%	5,819	5.7%	1,006	8.0%	10,014	5.8%
Professional, Scientific & Tech Services	319	17.7%	3,289	11.9%	1,057	16.2%	12,596	12.4%	1,778	14.1%	16,813	9.8%
Legal Services	90	5.0%	609	2.2%	268	4.1%	1,939	1.9%	412	3.3%	2,659	1.5%
Management of Companies & Enterprises	6	0.3%	42	0.2%	21	0.3%	206	0.2%	34	0.3%	290	0.2%
Administrative & Support & Waste Management & Remediation	98	5.4%	1,049	3.8%	304	4.6%	3,791	3.7%	579	4.6%	5,824	3.4%
Educational Services	32	1.8%	439	1.6%	95	1.5%	2,003	2.0%	263	2.1%	7,098	4.1%
Health Care & Social Assistance	167	9.3%	1,572	5.7%	423	6.5%	4,438	4.4%	995	7.9%	10,313	6.0%
Arts, Entertainment & Recreation	19	1.1%	285	1.0%	89	1.4%	930	0.9%	216	1.7%	2,595	1.5%
Accommodation & Food Services	121	6.7%	2,325	8.4%	451	6.9%	9,730	9.6%	836	6.6%	15,051	8.8%
Accommodation	22	1.2%	778	2.8%	69	1.1%	2,629	2.6%	92	0.7%	2,964	1.7%
Food Services & Drinking Places	99	5.5%	1,547	5.6%	382	5.8%	7,102	7.0%	744	5.9%	12,087	7.0%
Other Services (except Public Administration)	142	7.9%	1,002	3.6%	617	9.4%	4,028	4.0%	1,391	11.0%	8,727	5.1%
Automotive Repair & Maintenance	11	0.6%	83	0.3%	93	1.4%	572	0.6%	259	2.0%	1,392	0.8%
Public Administration	9	0.5%	143	0.5%	27	0.4%	439	0.4%	83	0.7%	2,089	1.2%
Unclassified Establishments	181	10.0%	205	0.7%	683	10.4%	501	0.5%	1,147	9.1%	1,138	0.7%
Total	1,803	100.0%	27,608	100.0%	6,539	100.0%	101,203	100.0%	12,647	100.0%	171,997	100.0%

**Source:** Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

February 06, 2020