

Executive Summary

Rings: 1, 3, 5 mile radii

5370 Campbellton Fairburn Rd, Fairburn,

Latitude: 33.6121

Longitude: -84.6103

	1 mile	3 mile	5 mile
Population			
2010 Population	2,332	21,800	53,802
2020 Population	3,371	30,418	72,815
2024 Population	4,086	33,089	77,400
2029 Population	4,680	36,294	82,306
2010-2020 Annual Rate	3.75%	3.39%	3.07%
2020-2024 Annual Rate	4.63%	2.00%	1.45%
2024-2029 Annual Rate	2.75%	1.87%	1.24%
2020 Male Population	41.9%	45.2%	45.6%
2020 Female Population	58.1%	54.8%	54.4%
2020 Median Age	35.7	36.8	36.5
2024 Male Population	43.9%	46.2%	46.5%
2024 Female Population	56.1%	53.8%	53.5%
2024 Median Age	35.9	37.3	37.1

In the identified area, the current year population is 77,400. In 2020, the Census count in the area was 72,815. The rate of change since 2020 was 1.45% annually. The five-year projection for the population in the area is 82,306 representing a change of 1.24% annually from 2024 to 2029. Currently, the population is 46.5% male and 53.5% female.

Median Age

The median age in this area is 37.1, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	2.6%	4.9%	5.5%
2024 Black Alone	91.9%	87.5%	86.3%
2024 American Indian/Alaska Native Alone	0.2%	0.3%	0.2%
2024 Asian Alone	0.5%	0.5%	0.6%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	1.5%	2.6%	3.1%
2024 Two or More Races	3.3%	4.2%	4.3%
2024 Hispanic Origin (Any Race)	2.5%	5.0%	5.7%

Persons of Hispanic origin represent 5.7% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 33.0 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	50	85	90
2010 Households	871	7,680	19,346
2020 Households	1,325	10,486	25,738
2024 Households	1,645	11,582	27,766
2029 Households	1,903	12,978	30,157
2010-2020 Annual Rate	4.28%	3.16%	2.90%
2020-2024 Annual Rate	5.22%	2.37%	1.80%
2024-2029 Annual Rate	2.96%	2.30%	1.67%
2024 Average Household Size	2.48	2.84	2.78

The household count in this area has changed from 25,738 in 2020 to 27,766 in the current year, a change of 1.80% annually. The five-year projection of households is 30,157, a change of 1.67% annually from the current year total. Average household size is currently 2.78, compared to 2.82 in the year 2020. The number of families in the current year is 19,221 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

September 18, 2024

	1 mile	3 mile	5 mile
Mortgage Income			
2024 Percent of Income for Mortgage	26.7%	24.0%	25.1%
Median Household Income			
2024 Median Household Income	\$78,614	\$88,073	\$83,042
2029 Median Household Income	\$100,360	\$103,489	\$100,275
2024-2029 Annual Rate	5.01%	3.28%	3.84%
Average Household Income			
2024 Average Household Income	\$79,371	\$105,921	\$107,373
2029 Average Household Income	\$102,047	\$128,735	\$130,592
2024-2029 Annual Rate	5.15%	3.98%	3.99%
Per Capita Income			
2024 Per Capita Income	\$30,823	\$37,000	\$38,457
2029 Per Capita Income	\$40,074	\$46,048	\$47,809
2024-2029 Annual Rate	5.39%	4.47%	4.45%
Gini Index			
2024 Gini Index	37.3	33.9	37.3
Households by Income			
Current median household income is \$83,042 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$100,275 in five years, compared to \$91,442 all U.S. households.			
Current average household income is \$107,373 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$130,592 in five years, compared to \$130,581 for all U.S. households.			
Current per capita income is \$38,457 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$47,809 in five years, compared to \$51,203 for all U.S. households.			
Housing			
2024 Housing Affordability Index	91	101	97
2010 Total Housing Units	937	8,560	21,897
2010 Owner Occupied Housing Units	592	6,248	14,518
2010 Renter Occupied Housing Units	279	1,432	4,829
2010 Vacant Housing Units	66	880	2,551
2020 Total Housing Units	1,371	11,002	27,214
2020 Owner Occupied Housing Units	689	7,833	18,201
2020 Renter Occupied Housing Units	636	2,653	7,537
2020 Vacant Housing Units	82	523	1,490
2024 Total Housing Units	1,728	12,133	29,251
2024 Owner Occupied Housing Units	998	9,085	20,710
2024 Renter Occupied Housing Units	647	2,497	7,056
2024 Vacant Housing Units	83	551	1,485
2029 Total Housing Units	1,988	13,562	31,652
2029 Owner Occupied Housing Units	1,259	10,280	23,004
2029 Renter Occupied Housing Units	645	2,698	7,153
2029 Vacant Housing Units	85	584	1,495
Socioeconomic Status Index			
2024 Socioeconomic Status Index	52.9	54.3	51.3

Currently, 70.8% of the 29,251 housing units in the area are owner occupied; 24.1%, renter occupied; and 5.1% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 27,214 housing units in the area and 5.5% vacant housing units. The annual rate of change in housing units since 2020 is 1.71%. Median home value in the area is \$332,563, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 5.08% annually to \$426,083.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.