6385 Old National Hwy Ste 120, South
Latitude: 33.5803
Longitude: -84.4712

	1 mile	3 mile	5 mile
Population			
2010 Population	7,489	59,115	128,974
2020 Population	8,643	68,320	147,979
2024 Population	9,267	70,388	152,938
2029 Population	9,361	71,127	155,214
2010-2020 Annual Rate	1.44%	1.46%	1.38%
2020-2024 Annual Rate	1.65%	0.70%	0.78%
2024-2029 Annual Rate	0.20%	0.21%	0.30%
2020 Male Population	45.1%	45.8%	45.8%
2020 Female Population	54.9%	54.2%	54.2%
2020 Median Age	35.9	35.1	34.6
2024 Male Population	45.9%	46.4%	46.5%
2024 Female Population	54.1%	53.6%	53.5%
2024 Median Age	37.4	36.3	35.6

In the identified area, the current year population is 152,938. In 2020, the Census count in the area was 147,979. The rate of change since 2020 was 0.78% annually. The five-year projection for the population in the area is 155,214 representing a change of 0.30% annually from 2024 to 2029. Currently, the population is 46.5% male and 53.5% female.

Median Age

The median age in this area is 35.6, compared to U.S. median age of 39.3.

Race and Ethnicity			
2024 White Alone	2.6%	2.9%	4.3%
2024 Black Alone	91.9%	88.9%	84.9%
2024 American Indian/Alaska Native Alone	0.1%	0.2%	0.3%
2024 Asian Alone	0.4%	1.2%	2.0%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	2.0%	3.2%	4.4%
2024 Two or More Races	2.9%	3.5%	4.0%
2024 Hispanic Origin (Any Race)	3.6%	5.1%	7.0%

Persons of Hispanic origin represent 7.0% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 36.8 in the identified area, compared to 72.5 for the U.S. as a whole.

Households			
2024 Wealth Index	65	55	52
2010 Households	2,608	21,702	48,344
2020 Households	3,036	25,440	56,486
2024 Households	3,315	26,482	58,914
2029 Households	3,430	27,294	60,947
2010-2020 Annual Rate	1.53%	1.60%	1.57%
2020-2024 Annual Rate	2.09%	0.95%	1.00%
2024-2029 Annual Rate	0.68%	0.61%	0.68%
2024 Average Household Size	2.79	2.66	2.59

The household count in this area has changed from 56,486 in 2020 to 58,914 in the current year, a change of 1.00% annually. The five-year projection of households is 60,947, a change of 0.68% annually from the current year total. Average household size is currently 2.59, compared to 2.61 in the year 2020. The number of families in the current year is 35,761 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

September 22, 2024

	1 mile	3 mile	5 mile
Mortgage Income			
2024 Percent of Income for Mortgage	20.0%	22.7%	25.6%
Median Household Income			
2024 Median Household Income	$77,411	$62,548	$57,529
2029 Median Household Income	$92,493	$76,594	$69,773
2024-2029 Annual Rate	3.62%	4.13%	3.93%
Average Household Income			
2024 Average Household Income	$93,992	$80,244	$75,511
2029 Average Household Income	$114,209	$95,861	$90,115
2024-2029 Annual Rate	3.97%	3.62%	3.60%
Per Capita Income			
2024 Per Capita Income	$33,930	$30,314	$29,015
2029 Per Capita Income	$42,272	$36,941	$35,297
2024-2029 Annual Rate	4.49%	4.03%	4.00%
GINI Index			
2024 Gini Index	37.7	38.6	39.7

Households by Income

Current median household income is $57,529 in the area, compared to $79,068 for all U.S. households. Median household income is projected to be $69,773 in five years, compared to $91,442 all U.S. households.

Current average household income is $75,511 in this area, compared to $113,185 for all U.S. households. Average household income is projected to be $90,115 in five years, compared to $130,581 for all U.S. households.

Current per capita income is $29,015 in the area, compared to the U.S. per capita income of $43,829. The per capita income is projected to be $35,297 in five years, compared to $51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	121	107	95
2010 Total Housing Units	3,013	25,452	56,923
2010 Owner Occupied Housing Units	2,002	12,944	24,917
2010 Renter Occupied Housing Units	607	8,758	23,426
2010 Vacant Housing Units	405	3,750	8,579
2020 Total Housing Units	3,270	27,923	61,687
2020 Owner Occupied Housing Units	2,059	13,311	26,015
2020 Renter Occupied Housing Units	977	12,129	30,471
2020 Vacant Housing Units	208	2,437	5,183
2024 Total Housing Units	3,553	28,868	63,782
2024 Owner Occupied Housing Units	2,375	14,684	29,035
2024 Renter Occupied Housing Units	940	11,798	29,879
2024 Vacant Housing Units	238	2,386	4,868
2029 Total Housing Units	3,656	29,674	65,783
2029 Owner Occupied Housing Units	2,517	15,730	31,529
2029 Renter Occupied Housing Units	913	11,564	29,418
2029 Vacant Housing Units	226	2,380	4,836
Socioeconomic Status Index			
2024 Socioeconomic Status Index	43.9	44.3	44.0

Currently, 45.5% of the 63,782 housing units in the area are owner occupied; 46.8%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 61,687 housing units in the area and 8.4% vacant housing units. The annual rate of change in housing units since 2020 is 0.79%. Median home value in the area is $235,332, compared to a median home value of $355,577 for the U.S. In five years, median value is projected to change by 7.03% annually to $330,499.

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