

Executive Summary

Rings: 1, 3, 5 mile radii

3GP9+5Q Woodstock, GA, USA

Latitude: 34.0854

Longitude: -84.4806

	1 mile	3 mile	5 mile
Population			
2010 Population	6,636	50,160	136,748
2020 Population	8,848	62,751	160,062
2024 Population	9,783	66,890	167,632
2029 Population	10,500	69,380	172,427
2010-2020 Annual Rate	2.92%	2.26%	1.59%
2020-2024 Annual Rate	2.39%	1.51%	1.09%
2024-2029 Annual Rate	1.42%	0.73%	0.57%
2020 Male Population	46.7%	48.3%	48.9%
2020 Female Population	53.3%	51.7%	51.1%
2020 Median Age	40.0	39.8	40.1
2024 Male Population	47.6%	49.2%	49.7%
2024 Female Population	52.4%	50.8%	50.3%
2024 Median Age	40.8	40.6	40.6

In the identified area, the current year population is 167,632. In 2020, the Census count in the area was 160,062. The rate of change since 2020 was 1.09% annually. The five-year projection for the population in the area is 172,427 representing a change of 0.57% annually from 2024 to 2029. Currently, the population is 49.7% male and 50.3% female.

Median Age

The median age in this area is 40.6, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	68.5%	70.1%	70.4%
2024 Black Alone	9.2%	8.8%	9.1%
2024 American Indian/Alaska Native Alone	0.2%	0.3%	0.4%
2024 Asian Alone	5.6%	5.0%	5.4%
2024 Pacific Islander Alone	0.1%	0.0%	0.0%
2024 Other Race	5.1%	4.8%	4.3%
2024 Two or More Races	11.4%	10.9%	10.4%
2024 Hispanic Origin (Any Race)	12.6%	12.6%	11.2%

Persons of Hispanic origin represent 11.2% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 58.4 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	108	137	144
2010 Households	2,828	18,740	49,329
2020 Households	3,534	23,335	58,009
2024 Households	3,762	24,955	61,404
2029 Households	4,057	26,124	63,827
2010-2020 Annual Rate	2.25%	2.22%	1.63%
2020-2024 Annual Rate	1.48%	1.59%	1.35%
2024-2029 Annual Rate	1.52%	0.92%	0.78%
2024 Average Household Size	2.55	2.66	2.72

The household count in this area has changed from 58,009 in 2020 to 61,404 in the current year, a change of 1.35% annually. The five-year projection of households is 63,827, a change of 0.78% annually from the current year total. Average household size is currently 2.72, compared to 2.75 in the year 2020. The number of families in the current year is 45,325 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

November 21, 2024

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Mortgage Income			
2024 Percent of Income for Mortgage	22.6%	25.6%	25.0%
Median Household Income			
2024 Median Household Income	\$104,641	\$108,831	\$113,318
2029 Median Household Income	\$113,196	\$122,203	\$126,274
2024-2029 Annual Rate	1.58%	2.34%	2.19%
Average Household Income			
2024 Average Household Income	\$128,943	\$144,212	\$148,980
2029 Average Household Income	\$146,300	\$164,690	\$168,947
2024-2029 Annual Rate	2.56%	2.69%	2.55%
Per Capita Income			
2024 Per Capita Income	\$49,622	\$53,800	\$54,451
2029 Per Capita Income	\$56,520	\$62,000	\$62,391
2024-2029 Annual Rate	2.64%	2.88%	2.76%
GINI Index			
2024 Gini Index	32.6	33.2	32.8
Households by Income			

Current median household income is \$113,318 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$126,274 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$148,980 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$168,947 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$54,451 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$62,391 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	111	98	101
2010 Total Housing Units	3,008	19,974	52,184
2010 Owner Occupied Housing Units	2,010	15,278	41,356
2010 Renter Occupied Housing Units	818	3,462	7,973
2010 Vacant Housing Units	180	1,234	2,855
2020 Total Housing Units	3,652	24,280	60,396
2020 Owner Occupied Housing Units	2,443	18,117	46,302
2020 Renter Occupied Housing Units	1,091	5,218	11,707
2020 Vacant Housing Units	116	934	2,374
2024 Total Housing Units	3,847	25,760	63,654
2024 Owner Occupied Housing Units	2,711	19,979	49,821
2024 Renter Occupied Housing Units	1,051	4,976	11,583
2024 Vacant Housing Units	85	805	2,250
2029 Total Housing Units	4,156	26,996	66,183
2029 Owner Occupied Housing Units	3,012	21,251	52,226
2029 Renter Occupied Housing Units	1,046	4,873	11,601
2029 Vacant Housing Units	99	872	2,356
Socioeconomic Status Index			
2024 Socioeconomic Status Index	62.4	60.8	59.9

Currently, 78.3% of the 63,654 housing units in the area are owner occupied; 18.2%, renter occupied; and 3.5% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 60,396 housing units in the area and 3.9% vacant housing units. The annual rate of change in housing units since 2020 is 1.24%. Median home value in the area is \$451,932, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 1.73% annually to \$492,405.

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