



Business Summary

Rings: 1, 3, 5 mile radii

3246 Atlanta Rd SE, Smyrna, GA 30080, USA

Latitude: 33.8739

Longitude: -84.5016

Data for all businesses in area	1 mile		3 mile		5 mile							
Total Businesses:	313		5,732		10,652							
Total Employees:	7,041		87,122		155,085							
Total Residential Population:	13,204		98,490		221,997							
Employee/Residential Population Ratio (per 100 Residents)	53		88		70							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	10	3.2%	47	0.7%	87	1.5%	852	1.0%	174	1.6%	1,510	1.0%
Construction	21	6.7%	200	2.8%	262	4.6%	2,754	3.2%	552	5.2%	6,116	3.9%
Manufacturing	5	1.6%	26	0.4%	116	2.0%	7,413	8.5%	266	2.5%	19,511	12.6%
Transportation	5	1.6%	13	0.2%	134	2.3%	1,629	1.9%	249	2.3%	3,354	2.2%
Communication	3	1.0%	16	0.2%	63	1.1%	1,144	1.3%	113	1.1%	1,979	1.3%
Utility	1	0.3%	10	0.1%	7	0.1%	59	0.1%	19	0.2%	252	0.2%
Wholesale Trade	6	1.9%	61	0.9%	137	2.4%	3,211	3.7%	327	3.1%	8,109	5.2%
Retail Trade Summary	60	19.2%	5,355	76.1%	1,070	18.7%	28,710	33.0%	1,963	18.4%	40,231	25.9%
Home Improvement	3	1.0%	4,737	67.3%	42	0.7%	10,814	12.4%	97	0.9%	11,793	7.6%
General Merchandise Stores	3	1.0%	26	0.4%	43	0.8%	1,321	1.5%	70	0.7%	2,114	1.4%
Food Stores	3	1.0%	161	2.3%	88	1.5%	1,828	2.1%	180	1.7%	3,401	2.2%
Auto Dealers, Gas Stations, Auto Aftermarket	4	1.3%	32	0.5%	108	1.9%	2,905	3.3%	298	2.8%	5,326	3.4%
Apparel & Accessory Stores	1	0.3%	4	0.1%	92	1.6%	887	1.0%	128	1.2%	1,082	0.7%
Furniture & Home Furnishings	5	1.6%	21	0.3%	71	1.2%	1,625	1.9%	133	1.2%	2,053	1.3%
Eating & Drinking Places	26	8.3%	304	4.3%	376	6.6%	7,329	8.4%	621	5.8%	11,048	7.1%
Miscellaneous Retail	16	5.1%	70	1.0%	250	4.4%	2,001	2.3%	437	4.1%	3,415	2.2%
Finance, Insurance, Real Estate Summary	34	10.9%	327	4.6%	815	14.2%	12,315	14.1%	1,446	13.6%	20,747	13.4%
Banks, Savings & Lending Institutions	3	1.0%	60	0.9%	110	1.9%	1,998	2.3%	189	1.8%	2,953	1.9%
Securities Brokers	1	0.3%	7	0.1%	139	2.4%	1,045	1.2%	234	2.2%	3,436	2.2%
Insurance Carriers & Agents	8	2.6%	35	0.5%	172	3.0%	4,454	5.1%	290	2.7%	6,832	4.4%
Real Estate, Holding, Other Investment Offices	22	7.0%	225	3.2%	394	6.9%	4,817	5.5%	732	6.9%	7,526	4.9%
Services Summary	134	42.8%	864	12.3%	2,483	43.3%	27,563	31.6%	4,472	42.0%	50,637	32.7%
Hotels & Lodging	1	0.3%	14	0.2%	48	0.8%	1,810	2.1%	81	0.8%	2,406	1.6%
Automotive Services	8	2.6%	34	0.5%	123	2.1%	695	0.8%	295	2.8%	1,527	1.0%
Motion Pictures & Amusements	14	4.5%	64	0.9%	131	2.3%	1,172	1.3%	229	2.1%	1,792	1.2%
Health Services	23	7.3%	115	1.6%	459	8.0%	4,903	5.6%	697	6.5%	7,669	4.9%
Legal Services	1	0.3%	3	0.0%	196	3.4%	1,310	1.5%	308	2.9%	2,227	1.4%
Education Institutions & Libraries	6	1.9%	193	2.7%	71	1.2%	2,021	2.3%	161	1.5%	6,415	4.1%
Other Services	81	25.9%	441	6.3%	1,455	25.4%	15,653	18.0%	2,700	25.3%	28,600	18.4%
Government	3	1.0%	101	1.4%	31	0.5%	995	1.1%	56	0.5%	1,500	1.0%
Unclassified Establishments	29	9.3%	20	0.3%	527	9.2%	475	0.5%	1,014	9.5%	1,140	0.7%
Totals	313	100.0%	7,041	100.0%	5,732	100.0%	87,122	100.0%	10,652	100.0%	155,085	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

August 31, 2020



Business Summary

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.1%	8	0.0%	8	0.1%	29	0.0%
Mining	0	0.0%	0	0.0%	5	0.1%	82	0.1%	8	0.1%	124	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	114	0.1%
Construction	23	7.3%	202	2.9%	304	5.3%	3,128	3.6%	632	5.9%	6,806	4.4%
Manufacturing	5	1.6%	30	0.4%	121	2.1%	7,416	8.5%	289	2.7%	19,511	12.6%
Wholesale Trade	6	1.9%	61	0.9%	133	2.3%	3,151	3.6%	320	3.0%	8,032	5.2%
Retail Trade	34	10.9%	5,045	71.7%	664	11.6%	21,166	24.3%	1,282	12.0%	28,803	18.6%
Motor Vehicle & Parts Dealers	3	1.0%	29	0.4%	90	1.6%	2,826	3.2%	256	2.4%	5,134	3.3%
Furniture & Home Furnishings Stores	1	0.3%	6	0.1%	29	0.5%	691	0.8%	51	0.5%	838	0.5%
Electronics & Appliance Stores	3	1.0%	12	0.2%	43	0.8%	919	1.1%	76	0.7%	1,202	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.0%	4,737	67.3%	42	0.7%	10,814	12.4%	97	0.9%	11,793	7.6%
Food & Beverage Stores	6	1.9%	167	2.4%	71	1.2%	1,680	1.9%	156	1.5%	3,179	2.0%
Health & Personal Care Stores	3	1.0%	16	0.2%	73	1.3%	552	0.6%	124	1.2%	985	0.6%
Gasoline Stations	1	0.3%	3	0.0%	18	0.3%	79	0.1%	42	0.4%	192	0.1%
Clothing & Clothing Accessories Stores	1	0.3%	4	0.1%	111	1.9%	980	1.1%	153	1.4%	1,188	0.8%
Sport Goods, Hobby, Book, & Music Stores	2	0.6%	7	0.1%	38	0.7%	353	0.4%	56	0.5%	438	0.3%
General Merchandise Stores	3	1.0%	26	0.4%	43	0.8%	1,321	1.5%	70	0.7%	2,114	1.4%
Miscellaneous Store Retailers	7	2.2%	38	0.5%	86	1.5%	810	0.9%	153	1.4%	1,443	0.9%
Nonstore Retailers	1	0.3%	0	0.0%	21	0.4%	140	0.2%	48	0.5%	297	0.2%
Transportation & Warehousing	3	1.0%	8	0.1%	85	1.5%	1,369	1.6%	177	1.7%	2,940	1.9%
Information	7	2.2%	35	0.5%	158	2.8%	3,448	4.0%	283	2.7%	7,108	4.6%
Finance & Insurance	13	4.2%	102	1.4%	432	7.5%	7,528	8.6%	741	7.0%	13,360	8.6%
Central Bank/Credit Intermediation & Related Activities	3	1.0%	60	0.9%	112	2.0%	2,005	2.3%	198	1.9%	2,971	1.9%
Securities, Commodity Contracts & Other Financial	1	0.3%	7	0.1%	148	2.6%	1,069	1.2%	250	2.3%	3,522	2.3%
Insurance Carriers & Related Activities; Funds, Trusts &	8	2.6%	35	0.5%	172	3.0%	4,454	5.1%	292	2.7%	6,868	4.4%
Real Estate, Rental & Leasing	23	7.3%	225	3.2%	413	7.2%	4,884	5.6%	767	7.2%	7,581	4.9%
Professional, Scientific & Tech Services	25	8.0%	131	1.9%	830	14.5%	8,733	10.0%	1,449	13.6%	14,170	9.1%
Legal Services	1	0.3%	3	0.0%	204	3.6%	1,337	1.5%	322	3.0%	2,308	1.5%
Management of Companies & Enterprises	1	0.3%	3	0.0%	22	0.4%	131	0.2%	33	0.3%	198	0.1%
Administrative & Support & Waste Management & Remediation	13	4.2%	107	1.5%	260	4.5%	2,869	3.3%	508	4.8%	5,574	3.6%
Educational Services	12	3.8%	217	3.1%	97	1.7%	2,112	2.4%	199	1.9%	6,530	4.2%
Health Care & Social Assistance	32	10.2%	183	2.6%	546	9.5%	5,964	6.8%	866	8.1%	9,859	6.4%
Arts, Entertainment & Recreation	9	2.9%	72	1.0%	97	1.7%	1,026	1.2%	180	1.7%	1,589	1.0%
Accommodation & Food Services	27	8.6%	318	4.5%	434	7.6%	9,245	10.6%	719	6.7%	13,621	8.8%
Accommodation	1	0.3%	14	0.2%	48	0.8%	1,810	2.1%	81	0.8%	2,406	1.6%
Food Services & Drinking Places	26	8.3%	304	4.3%	386	6.7%	7,436	8.5%	638	6.0%	11,216	7.2%
Other Services (except Public Administration)	49	15.7%	179	2.5%	568	9.9%	3,398	3.9%	1,120	10.5%	6,504	4.2%
Automotive Repair & Maintenance	8	2.6%	33	0.5%	93	1.6%	504	0.6%	220	2.1%	1,076	0.7%
Public Administration	3	1.0%	101	1.4%	31	0.5%	995	1.1%	56	0.5%	1,500	1.0%
Unclassified Establishments	29	9.3%	20	0.3%	526	9.2%	466	0.5%	1,013	9.5%	1,131	0.7%
Total	313	100.0%	7,041	100.0%	5,732	100.0%	87,122	100.0%	10,652	100.0%	155,085	100.0%

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