



Executive Summary

Rings: 1, 3, 5 mile radii

3246 Atlanta Rd SE, Smyrna, GA 30080,

Latitude: 33.8739

Longitude: -84.5016

	1 mile	3 mile	5 mile
Population			
2000 Population	11,404	76,142	177,018
2010 Population	11,891	83,605	193,221
2020 Population	13,204	98,490	221,997
2025 Population	13,961	104,944	236,876
2000-2010 Annual Rate	0.42%	0.94%	0.88%
2010-2020 Annual Rate	1.03%	1.61%	1.36%
2020-2025 Annual Rate	1.12%	1.28%	1.31%
2020 Male Population	47.9%	48.8%	49.5%
2020 Female Population	52.1%	51.2%	50.5%
2020 Median Age	38.1	35.1	34.6

In the identified area, the current year population is 221,997. In 2010, the Census count in the area was 193,221. The rate of change since 2010 was 1.36% annually. The five-year projection for the population in the area is 236,876 representing a change of 1.31% annually from 2020 to 2025. Currently, the population is 49.5% male and 50.5% female.

Median Age

The median age in this area is 38.1, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	54.8%	48.2%	47.5%
2020 Black Alone	31.7%	34.0%	33.5%
2020 American Indian/Alaska Native Alone	0.3%	0.3%	0.4%
2020 Asian Alone	8.2%	6.8%	6.7%
2020 Pacific Islander Alone	0.0%	0.0%	0.1%
2020 Other Race	2.4%	7.1%	8.2%
2020 Two or More Races	2.7%	3.6%	3.7%
2020 Hispanic Origin (Any Race)	6.3%	16.2%	18.3%

Persons of Hispanic origin represent 18.3% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 76.0 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	122	102	109
2000 Households	5,722	35,170	75,687
2010 Households	5,842	39,543	83,145
2020 Total Households	6,505	46,518	95,414
2025 Total Households	6,873	49,539	101,826
2000-2010 Annual Rate	0.21%	1.18%	0.94%
2010-2020 Annual Rate	1.05%	1.60%	1.35%
2020-2025 Annual Rate	1.11%	1.27%	1.31%
2020 Average Household Size	2.02	2.11	2.29

The household count in this area has changed from 83,145 in 2010 to 95,414 in the current year, a change of 1.35% annually. The five-year projection of households is 101,826, a change of 1.31% annually from the current year total. Average household size is currently 2.29, compared to 2.28 in the year 2010. The number of families in the current year is 49,703 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

August 31, 2020



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Mortgage Income			
2020 Percent of Income for Mortgage	14.8%	17.9%	17.3%
Median Household Income			
2020 Median Household Income	\$86,693	\$75,933	\$72,219
2025 Median Household Income	\$95,105	\$82,657	\$78,533
2020-2025 Annual Rate	1.87%	1.71%	1.69%
Average Household Income			
2020 Average Household Income	\$117,318	\$104,215	\$106,569
2025 Average Household Income	\$129,060	\$114,555	\$117,297
2020-2025 Annual Rate	1.93%	1.91%	1.94%
Per Capita Income			
2020 Per Capita Income	\$58,385	\$49,099	\$45,672
2025 Per Capita Income	\$64,148	\$53,939	\$50,245
2020-2025 Annual Rate	1.90%	1.90%	1.93%

Households by Income

Current median household income is \$72,219 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$78,533 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$106,569 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$117,297 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$45,672 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$50,245 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	158	132	137
2000 Total Housing Units	6,085	37,820	80,714
2000 Owner Occupied Housing Units	2,892	14,265	32,854
2000 Renter Occupied Housing Units	2,830	20,905	42,833
2000 Vacant Housing Units	363	2,650	5,027
2010 Total Housing Units	6,469	44,628	94,986
2010 Owner Occupied Housing Units	3,353	17,174	39,503
2010 Renter Occupied Housing Units	2,489	22,369	43,642
2010 Vacant Housing Units	627	5,085	11,841
2020 Total Housing Units	7,015	50,791	105,570
2020 Owner Occupied Housing Units	3,581	19,332	42,780
2020 Renter Occupied Housing Units	2,924	27,186	52,634
2020 Vacant Housing Units	510	4,273	10,156
2025 Total Housing Units	7,384	53,821	112,106
2025 Owner Occupied Housing Units	3,798	20,364	44,942
2025 Renter Occupied Housing Units	3,075	29,175	56,884
2025 Vacant Housing Units	511	4,282	10,280

Currently, 40.5% of the 105,570 housing units in the area are owner occupied; 49.9%, renter occupied; and 9.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 94,986 housing units in the area - 41.6% owner occupied, 45.9% renter occupied, and 12.5% vacant. The annual rate of change in housing units since 2010 is 4.81%. Median home value in the area is \$299,562, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 2.21% annually to \$334,199.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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