

RETAIL ▲

OFFICE ▲

APARTMENTS ▲

TOWNHOMES

1037 ALPHARETTA ST

# SOUTHERN POST

ROSWELL, GA 30075

## NOW OPEN!



## History

The name Southern Post is a nod to the old Southern Skillet restaurant and pays homage to the Southern Mills General Store, the first retail store serving the community surrounding the Mill. Architecturally, the site is designed to fit with the city's historic district. Local Firm, Linen & Flax, helped rebrand the old Southern Skillet Plaza as the new Southern Post - a gathering place for the community that offers modern amenities, but celebrates the city's historical significance.

## Downtown Roswell

Downtown Roswell has earned its cool vibe. It's become known as a "foodie destination" with an impressive array of dining experiences. The Chattahoochee River runs nearby, offering seven miles of wooded trails, and a Nature Center for kayaking, canoeing, zip-lining and eco-canopy walks. Downtown Roswell has an active arts community with a professional live theatre, artist markets, and seasonal events like The Azalea Festival, Roswell Roots: a festival of African American history and culture, Fun Runs and monthly "Alive in Roswell" evenings with live bands and food trucks that draw thousands of families into the city.

Kimberly Dart Heidt  
(770) 356-1976  
kim@dartretail.com

Shannon Martin  
(404) 312-4305  
shannon@retailleasingadvisors.net

# SOUTHERN POST

ROSWELL, GEORGIA

## Roswell Demos & Single-Family

**91,293**

Est. 2024 Population

**40**

Average Age

**\$163,080**

Average Household  
Income

**52%**

Of Households Have  
an Avg. Income of  
\$100,000 or More

**\$636,610**

Average Home Value

**65%**

Of Population 25+ has  
a Collage Degree

## 2024 RING DEMOS

	1 Mile	3 Miles	5 Miles
Population	8,249	68,369	187,411
Households	3,510	28,642	75,130
Daytime Population	6,972	45,661	107,168
Avg. HH Income	\$190,214	\$153,862	\$179,667

## 2024 DRIVE-TIME DEMOS

	5 Min	10 Min	15 Min
Population	12,599	79,460	211,145



## Roswell Jobs

**104,000**

Daytime Population

**53,511**

Total Employment

**74%**

White Collar Jobs

**\$489M**

Capital Investment  
since 2017

**5000+**

Registered Businesses

## Roswell Multifamily

**8,200+**

Multi-family units

**\$1,771**

Average Market Rent

**8%**

Vacant







RETAIL ▲

OFFICE ▲

APARTMENTS ▲

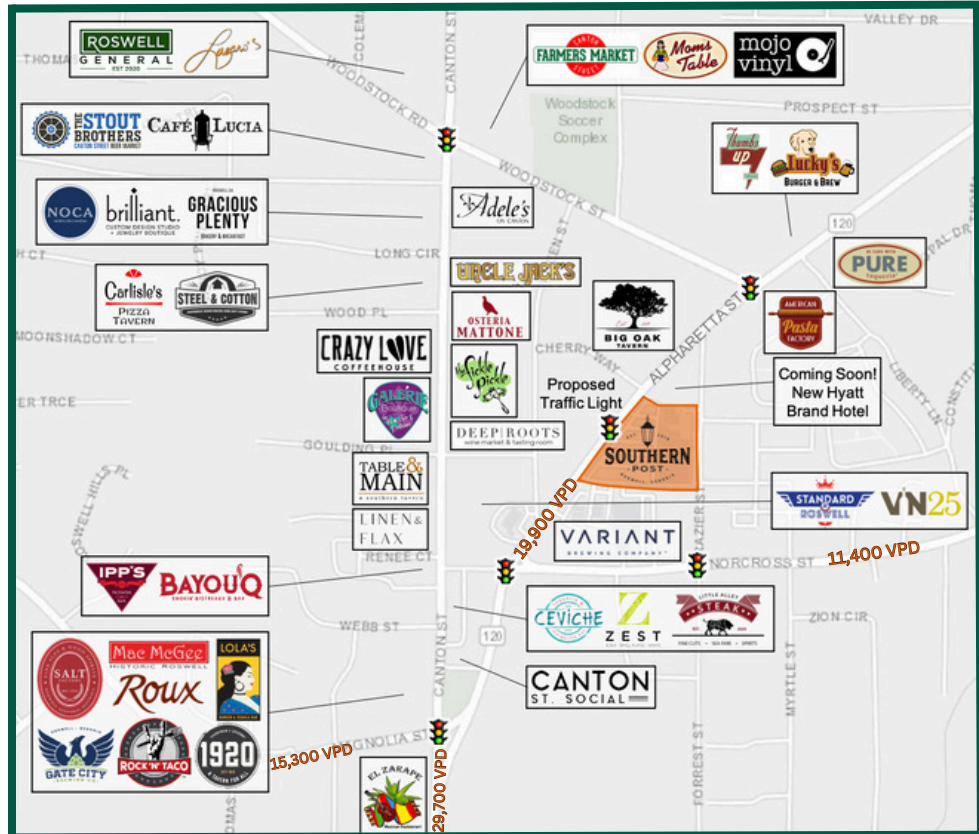
TOWNHOMES

# SOUTHERN POST

ROSWELL, GEORGIA



Located in the heart of the highly desirable Downtown Roswell, Southern Post offers the true live, work, play experience adding to an already vibrant community. Southern Post, through its name, architecture and design, gives a nod to the areas historical charm and will become the community's gathering "post." Offering modern amenities, green spaces and gathering points throughout the development along with retail and residential, Southern Post is positioned to be the place for the modern-day family, business and employee to thrive.



Developer:

