

	1 mile	3 mile	5 mile
Population			
2010 Population	8,209	70,347	187,169
2020 Population	11,768	84,272	213,127
2024 Population	13,018	89,326	223,249
2029 Population	14,703	93,699	229,009
2010-2020 Annual Rate	3.67%	1.82%	1.31%
2020-2024 Annual Rate	2.40%	1.38%	1.10%
2024-2029 Annual Rate	2.46%	0.96%	0.51%
2020 Male Population	48.9%	48.1%	48.2%
2020 Female Population	51.1%	51.9%	51.8%
2020 Median Age	32.0	33.8	35.0
2024 Male Population	50.2%	49.0%	49.1%
2024 Female Population	49.8%	51.0%	50.9%
2024 Median Age	32.6	34.4	35.7

In the identified area, the current year population is 223,249. In 2020, the Census count in the area was 213,127. The rate of change since 2020 was 1.10% annually. The five-year projection for the population in the area is 229,009 representing a change of 0.51% annually from 2024 to 2029. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 35.7, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	46.9%	44.2%	50.1%
2024 Black Alone	30.6%	31.5%	25.4%
2024 American Indian/Alaska Native Alone	0.3%	0.4%	0.5%
2024 Asian Alone	10.7%	9.8%	7.5%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	3.6%	5.0%	6.8%
2024 Two or More Races	7.8%	9.0%	9.7%
2024 Hispanic Origin (Any Race)	8.7%	10.3%	13.6%

Persons of Hispanic origin represent 13.6% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 74.4 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	84	109	130
2010 Households	4,783	35,521	84,271
2020 Households	6,970	42,778	96,717
2024 Households	7,721	45,462	101,924
2029 Households	8,760	48,139	106,025
2010-2020 Annual Rate	3.84%	1.88%	1.39%
2020-2024 Annual Rate	2.44%	1.44%	1.24%
2024-2029 Annual Rate	2.56%	1.15%	0.79%
2024 Average Household Size	1.69	1.96	2.18

The household count in this area has changed from 96,717 in 2020 to 101,924 in the current year, a change of 1.24% annually. The five-year projection of households is 106,025, a change of 0.79% annually from the current year total. Average household size is currently 2.18, compared to 2.19 in the year 2020. The number of families in the current year is 51,888 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Executive Summary

Rings: 1, 3, 5 mile radii

2963 Cobb Pkwy, Atlanta, GA 30339, USA

Latitude: 33.8819

Longitude: -84.4601

	1 mile	3 mile	5 mile
Mortgage Income			
2024 Percent of Income for Mortgage	30.5%	37.0%	34.2%
Median Household Income			
2024 Median Household Income	\$101,568	\$92,512	\$102,965
2029 Median Household Income	\$109,188	\$104,361	\$116,519
2024-2029 Annual Rate	1.46%	2.44%	2.50%
Average Household Income			
2024 Average Household Income	\$137,502	\$140,016	\$157,211
2029 Average Household Income	\$155,127	\$157,102	\$177,712
2024-2029 Annual Rate	2.44%	2.33%	2.48%
Per Capita Income			
2024 Per Capita Income	\$80,478	\$70,819	\$71,818
2029 Per Capita Income	\$91,298	\$80,254	\$82,321
2024-2029 Annual Rate	2.55%	2.53%	2.77%
GINI Index			
2024 Gini Index	31.1	35.7	35.8
Households by Income			

Current median household income is \$102,965 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$116,519 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$157,211 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$177,712 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$71,818 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$82,321 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	82	68	73
2010 Total Housing Units	5,252	40,317	95,106
2010 Owner Occupied Housing Units	1,023	12,918	41,388
2010 Renter Occupied Housing Units	3,760	22,602	42,883
2010 Vacant Housing Units	469	4,796	10,835
2020 Total Housing Units	7,760	46,711	104,120
2020 Owner Occupied Housing Units	1,376	15,151	46,988
2020 Renter Occupied Housing Units	5,594	27,627	49,729
2020 Vacant Housing Units	802	3,974	7,497
2024 Total Housing Units	8,514	49,692	109,564
2024 Owner Occupied Housing Units	1,492	16,373	50,420
2024 Renter Occupied Housing Units	6,229	29,089	51,504
2024 Vacant Housing Units	793	4,230	7,640
2029 Total Housing Units	9,468	52,256	113,642
2029 Owner Occupied Housing Units	1,600	17,335	52,721
2029 Renter Occupied Housing Units	7,160	30,805	53,303
2029 Vacant Housing Units	708	4,117	7,617
Socioeconomic Status Index			
2024 Socioeconomic Status Index	65.6	59.8	57.0

Currently, 46.0% of the 109,564 housing units in the area are owner occupied; 47.0%, renter occupied; and 7.0% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 104,120 housing units in the area and 7.2% vacant housing units. The annual rate of change in housing units since 2020 is 1.21%. Median home value in the area is \$563,059, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 2.07% annually to \$623,877.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

April 21, 2025