

	1 mile	3 mile	5 mile
Population			
2010 Population	7,221	66,855	146,872
2020 Population	8,039	75,026	168,774
2024 Population	9,566	80,092	177,060
2029 Population	11,484	84,405	184,194
2010-2020 Annual Rate	1.08%	1.16%	1.40%
2020-2024 Annual Rate	4.18%	1.55%	1.13%
2024-2029 Annual Rate	3.72%	1.05%	0.79%
2020 Male Population	49.2%	49.1%	48.6%
2020 Female Population	50.8%	50.9%	51.4%
2020 Median Age	33.6	36.2	36.0
2024 Male Population	50.2%	49.9%	49.4%
2024 Female Population	49.8%	50.1%	50.6%
2024 Median Age	34.5	37.1	36.7

In the identified area, the current year population is 177,060. In 2020, the Census count in the area was 168,774. The rate of change since 2020 was 1.13% annually. The five-year projection for the population in the area is 184,194 representing a change of 0.79% annually from 2024 to 2029. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 36.7, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	53.2%	62.2%	61.7%
2024 Black Alone	15.3%	15.4%	16.7%
2024 American Indian/Alaska Native Alone	0.8%	0.5%	0.4%
2024 Asian Alone	3.4%	4.1%	4.4%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	12.1%	6.2%	5.6%
2024 Two or More Races	15.3%	11.7%	11.1%
2024 Hispanic Origin (Any Race)	28.3%	15.4%	13.9%

Persons of Hispanic origin represent 13.9% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.6 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	64	102	105
2010 Households	2,535	23,391	52,496
2020 Households	2,985	26,871	61,385
2024 Households	3,552	28,880	65,010
2029 Households	4,287	30,697	68,279
2010-2020 Annual Rate	1.65%	1.40%	1.58%
2020-2024 Annual Rate	4.18%	1.71%	1.36%
2024-2029 Annual Rate	3.83%	1.23%	0.99%
2024 Average Household Size	2.69	2.75	2.66

The household count in this area has changed from 61,385 in 2020 to 65,010 in the current year, a change of 1.36% annually. The five-year projection of households is 68,279, a change of 0.99% annually from the current year total. Average household size is currently 2.66, compared to 2.69 in the year 2020. The number of families in the current year is 44,016 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Executive Summary

Rings: 1, 3, 5 mile radii

6199 GA-92, Acworth, GA 30102, USA

Latitude: 34.0903

Longitude: -84.5854

	1 mile	3 mile	5 mile
Mortgage Income			
2024 Percent of Income for Mortgage	28.0%	22.6%	24.2%
Median Household Income			
2024 Median Household Income	\$72,837	\$100,118	\$96,942
2029 Median Household Income	\$82,338	\$109,551	\$108,492
2024-2029 Annual Rate	2.48%	1.82%	2.28%
Average Household Income			
2024 Average Household Income	\$91,104	\$118,736	\$120,965
2029 Average Household Income	\$107,043	\$135,767	\$139,124
2024-2029 Annual Rate	3.28%	2.72%	2.84%
Per Capita Income			
2024 Per Capita Income	\$33,104	\$43,117	\$44,853
2029 Per Capita Income	\$39,220	\$49,678	\$52,046
2024-2029 Annual Rate	3.45%	2.87%	3.02%
GINI Index			
2024 Gini Index	39.2	33.8	34.7
Households by Income			

Current median household income is \$96,942 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$108,492 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$120,965 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$139,124 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$44,853 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$52,046 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	90	111	104
2010 Total Housing Units	2,827	24,936	56,443
2010 Owner Occupied Housing Units	1,437	16,933	38,539
2010 Renter Occupied Housing Units	1,098	6,458	13,957
2010 Vacant Housing Units	292	1,545	3,947
2020 Total Housing Units	3,131	27,979	64,474
2020 Owner Occupied Housing Units	1,605	18,772	41,406
2020 Renter Occupied Housing Units	1,380	8,099	19,979
2020 Vacant Housing Units	157	1,115	3,003
2024 Total Housing Units	3,769	30,026	67,947
2024 Owner Occupied Housing Units	1,883	20,343	45,016
2024 Renter Occupied Housing Units	1,669	8,537	19,994
2024 Vacant Housing Units	217	1,146	2,937
2029 Total Housing Units	4,488	31,877	71,285
2029 Owner Occupied Housing Units	2,234	21,773	47,705
2029 Renter Occupied Housing Units	2,053	8,924	20,574
2029 Vacant Housing Units	201	1,180	3,006
Socioeconomic Status Index			
2024 Socioeconomic Status Index	46.2	54.4	54.6

Currently, 66.3% of the 67,947 housing units in the area are owner occupied; 29.4%, renter occupied; and 4.3% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 64,474 housing units in the area and 4.7% vacant housing units. The annual rate of change in housing units since 2020 is 1.24%. Median home value in the area is \$375,482, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 2.44% annually to \$423,499.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

April 25, 2025