

Executive Summary

Rings: 1, 3, 5 mile radii

415 Memorial Dr SE Suite B, Atlanta, GA

Latitude: 33.7466 Longitude: -84.3742

			Longitude: -84.5742
	1 mile	3 mile	5 mile
Population			
2010 Population	17,242	148,648	300,345
2020 Population	24,739	183,635	354,019
2024 Population	27,298	196,730	373,653
2029 Population	28,051	210,088	392,747
2010-2020 Annual Rate	3.68%	2.14%	1.66%
2020-2024 Annual Rate	2.34%	1.63%	1.28%
2024-2029 Annual Rate	0.55%	1.32%	1.00%
2020 Male Population	47.0%	51.9%	50.5%
2020 Female Population	53.0%	48.1%	49.5%
2020 Median Age	29.9	31.8	32.8
2024 Male Population	47.7%	52.3%	51.0%
2024 Female Population	52.3%	47.7%	49.0%
2024 Median Age	30.8	32.7	33.5

In the identified area, the current year population is 373,653. In 2020, the Census count in the area was 354,019. The rate of change since 2020 was 1.28% annually. The five-year projection for the population in the area is 392,747 representing a change of 1.00% annually from 2024 to 2029. Currently, the population is 51.0% male and 49.0% female.

Median Age

The median age in this area is 33.5, compared to U.S. median age of 39.3.

Race and Ethnicity			
2024 White Alone	43.4%	44.4%	41.8%
2024 Black Alone	41.1%	40.5%	43.6%
2024 American Indian/Alaska Native Alone	0.3%	0.2%	0.3%
2024 Asian Alone	5.4%	5.5%	5.3%
2024 Pacific Islander Alone	0.1%	0.1%	0.0%
2024 Other Race	2.0%	2.2%	2.2%
2024 Two or More Races	7.8%	7.1%	6.8%
2024 Hispanic Origin (Any Race)	6.7%	6.7%	6.3%

Persons of Hispanic origin represent 6.3% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.1 in the identified area, compared to 72.5 for the U.S. as a whole.

Households			
2024 Wealth Index	81	88	94
2010 Households	7,550	64,764	129,552
2020 Households	11,041	85,139	160,454
2024 Households	12,891	93,762	173,282
2029 Households	13,639	103,389	187,631
2010-2020 Annual Rate	3.87%	2.77%	2.16%
2020-2024 Annual Rate	3.71%	2.30%	1.83%
2024-2029 Annual Rate	1.13%	1.97%	1.60%
2024 Average Household Size	1.72	1.84	1.96

The household count in this area has changed from 160,454 in 2020 to 173,282 in the current year, a change of 1.83% annually. The fiveyear projection of households is 187,631, a change of 1.60% annually from the current year total. Average household size is currently 1.96, compared to 1.99 in the year 2020. The number of families in the current year is 67,101 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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Mortgage Income			
2024 Percent of Income for Mortgage	41.0%	35.8%	35.7%
Median Household Income			
2024 Median Household Income	\$87,271	\$91,617	\$89,285
2029 Median Household Income	\$103,743	\$108,652	\$107,855
2024-2029 Annual Rate	3.52%	3.47%	3.85%
Average Household Income			
2024 Average Household Income	\$130,034	\$133,917	\$134,146
2029 Average Household Income	\$150,472	\$156,524	\$157,135
2024-2029 Annual Rate	2.96%	3.17%	3.21%
Per Capita Income			
2024 Per Capita Income	\$62,139	\$64,990	\$62,808
2029 Per Capita Income	\$73,780	\$78,173	\$75,634
2024-2029 Annual Rate	3.49%	3.76%	3.79%
GINI Index			
2024 Gini Index	43.0	41.8	42.2
Households by Income			

Current median household income is \$89,285 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$107,855 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$134,146 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$157,135 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$62,808 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$75,634 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	59	68	68
2010 Total Housing Units	9,179	79,388	158,348
2010 Owner Occupied Housing Units	2,997	26,830	58,029
2010 Renter Occupied Housing Units	4,553	37,934	71,523
2010 Vacant Housing Units	1,629	14,624	28,796
2020 Total Housing Units	12,265	95,447	181,450
2020 Owner Occupied Housing Units	3,468	31,942	66,385
2020 Renter Occupied Housing Units	7,573	53,197	94,069
2020 Vacant Housing Units	1,217	10,309	20,894
2024 Total Housing Units	14,190	106,507	196,875
2024 Owner Occupied Housing Units	4,018	36,151	74,122
2024 Renter Occupied Housing Units	8,873	57,611	99,160
2024 Vacant Housing Units	1,299	12,745	23,593
2029 Total Housing Units	14,904	115,696	210,819
2029 Owner Occupied Housing Units	4,417	38,914	78,881
2029 Renter Occupied Housing Units	9,222	64,475	108,749
2029 Vacant Housing Units	1,265	12,307	23,188
Socioeconomic Status Index			
2024 Socioeconomic Status Index	52.0	51.0	50.6

Currently, 37.6% of the 196,875 housing units in the area are owner occupied; 50.4%, renter occupied; and 12.0% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 181,450 housing units in the area and 11.5% vacant housing units. The annual rate of change in housing units since 2020 is 1.94%. Median home value in the area is \$509,363, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 3.69% annually to \$610,608.

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