

Business Summary

Rings: 1, 3, 5 mile radii

415 Memorial Dr SE Suite B, Atlanta, GA 30312, USA

Latitude: 33.7466 Longitude: -84.3742

Data for all businesses in area	1 mile	3 mile	5 mile
Total Businesses:	1,647	11,868	19,867
Total Employees:	29,051	309,394	526,916
Total Population:	27,298	196,730	373,653
Employee/Regulation Patio (per 100 Recidents)	106	1 5 7	1./1

· otal · opalationi	=: /===							2.57555					
Employee/Population Ratio (per 100 Residents)	106				157				141				
	Businesses		Employees		Busine	esses	Emplo	Employees		Businesses		Employees	
by NAICS Codes	Number	Percent		Percent	Number		Number			Percent	Number		
Agriculture, Forestry, Fishing & Hunting	4	0.2%	27	0.1%	16	0.1%	64	0.0%	27	0.1%	408	0.1%	
Mining	0	0.0%	0	0.0%	2	0.0%	5	0.0%	7	0.0%	45	0.0%	
Utilities	2	0.1%	95	0.3%	21	0.2%	5,513	1.8%	24	0.1%	5,743	1.1%	
Construction	52	3.2%	294	1.0%	380	3.2%	2,163	0.7%	680	3.4%	5,145	1.0%	
Building Construction	26	1.6%	111	0.4%	163	1.4%	918	0.3%	288	1.4%	1,992	0.4%	
Heavy/Civil Eng Construction	7	0.4%	108	0.4%	41	0.3%	510	0.2%	65	0.3%	1,167	0.2%	
Specialty Trade Contractor	19	1.1%	76	0.3%	177	1.5%	734	0.2%	326	1.6%	1,986	0.4%	
Manufacturing	36	2.2%	1,262	4.3%	252	2.1%	15,728	5.1%	461	2.3%	18,846	3.6%	
Wholesale Trade	8	0.5%	95	0.3%	222	1.9%	3,143	1.0%	378	1.9%	4,803	0.9%	
Durable Goods	3	0.2%	12	0.0%	141	1.2%	2,457	0.8%	258	1.3%	3,759	0.7%	
Nondurable Goods	4	0.2%	81	0.3%	73	0.6%	668	0.2%	111	0.6%	1,011	0.2%	
Trade Broker	1	0.1%	2	0.0%	7	0.1%	19	0.0%	9	0.1%	33	0.0%	
Retail Trade	113	6.9%	725	2.5%	940	7.9%	8,217	2.7%	1,723	8.7%	15,396	2.9%	
Motor Vehicle & Parts Dealers	5	0.3%	26	0.1%	47	0.4%	272	0.1%	103	0.5%	679	0.1%	
Furniture & Home Furnishings Stores	4	0.2%	46	0.2%	49	0.4%	392	0.1%	125	0.6%	961	0.2%	
Electronics & Appliance Stores	4	0.2%	10	0.0%	36	0.3%	725	0.2%	64	0.3%	823	0.2%	
Building Material & Garden Equipment & Supplies Dealers	7	0.4%	49	0.2%	44	0.4%	704	0.2%	94	0.5%	1,187	0.2%	
Food & Beverage Stores	26	1.6%	282	1.0%	145	1.2%	2,530	0.8%	260	1.3%	4,088	0.8%	
Health & Personal Care Stores	9	0.6%	77	0.3%	88	0.7%	749	0.2%	154	0.8%	1,330	0.3%	
Gasoline Stations & Fuel Dealers	6	0.4%	41	0.1%	43	0.4%	237	0.1%	101	0.5%	689	0.1%	
Clothing, Clothing Accessories, Shoe and Jewelry Stores	14	0.8%	42	0.1%	201	1.7%	994	0.3%	310	1.6%	1,883	0.4%	
Sporting Goods, Hobby, Book, & Music Stores	29	1.8%	127	0.4%	199	1.7%	971	0.3%	363	1.8%	1,795	0.3%	
General Merchandise Stores	8	0.5%	24	0.1%	89	0.8%	644	0.2%	150	0.8%	1,961	0.4%	
Transportation & Warehousing	17	1.0%	145	0.5%	211	1.8%	82,742	26.7%	370	1.9%	86,947	16.5%	
Truck Transportation	6	0.4%	25	0.1%	59	0.5%	239	0.1%	114	0.6%	2,830	0.5%	
Information	49	3.0%	364	1.3%	433	3.6%	9,005	2.9%	679	3.4%	13,832	2.6%	
Finance & Insurance	37	2.3%	344	1.2%	432	3.6%	9,655	3.1%	678	3.4%	13,008	2.5%	
Central Bank/Credit Intermediation & Related Activities	14	0.8%	181	0.6%	170	1.4%	5,345	1.7%	253	1.3%	6,053	1.1%	
Securities & Commodity Contracts	10	0.6%	120	0.4%	166	1.4%	3,771	1.2%	256	1.3%	5,999	1.1%	
Funds, Trusts & Other Financial Vehicles	13	0.8%	43	0.1%	96	0.8%	540	0.2%	169	0.8%	957	0.2%	
Real Estate, Rental & Leasing	93	5.7%	728	2.5%	738	6.2%	4,985	1.6%	1,301	6.5%	9,141	1.7%	
Professional, Scientific & Tech Services	234	14.2%	5,315	18.3%	2,008	16.9%	32,318	10.4%	3,217	16.2%	43,669	8.3%	
Legal Services	59	3.6%	781	2.7%	588	5.0%	10,710	3.5%	905	4.6%	14,727	2.8%	
Management of Companies & Enterprises	1	0.1%	8	0.0%	19	0.2%	160	0.1%	33	0.2%	325	0.1%	
Administrative, Support & Waste Management Services	56	3.4%	381	1.3%	439	3.7%	20,462	6.6%	734	3.7%	24,500	4.7%	
Educational Services	50	3.0%	2,614	9.0%	337	2.8%	20,595	6.7%	600	3.0%	138,874	26.4%	

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024. **Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

©2025 Esri Page 1 of 3



Business Summary

Rings: 1, 3, 5 mile radii

415 Memorial Dr SE Suite B, Atlanta, GA 30312, USA

19,867 100.0%

Latitude: 33.7466 Longitude: -84.3742

526,916 100.0%

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	130	7.9%	2,328	8.0%	910	7.7%	17,237	5.6%	1,958	9.9%	44,701	8.5%
Amubulatory Health Care	66	4.0%	734	2.5%	581	4.9%	7,354	2.4%	1,360	6.8%	24,571	4.7%
Hospital	7	0.4%	342	1.2%	35	0.3%	4,831	1.6%	96	0.5%	10,708	2.0%
Nursing/Residential Care	5	0.3%	241	0.8%	28	0.2%	633	0.2%	53	0.3%	1,886	0.4%
Social Assistance	52	3.2%	1,011	3.5%	267	2.3%	4,419	1.4%	448	2.3%	7,535	1.4%
Arts, Entertainment & Recreation	49	3.0%	606	2.1%	315	2.6%	8,115	2.6%	548	2.8%	10,749	2.0%
Accommodation & Food Services	180	10.9%	2,956	10.2%	1,236	10.4%	22,939	7.4%	1,867	9.4%	31,118	5.9%
Accommodation	9	0.6%	969	3.3%	119	1.0%	7,429	2.4%	151	0.8%	8,113	1.5%
Food Services & Drinking Places	171	10.4%	1,986	6.8%	1,117	9.4%	15,509	5.0%	1,716	8.6%	23,005	4.4%
Other Services (except Public Administration)	245	14.9%	1,391	4.8%	1,800	15.2%	10,945	3.5%	2,873	14.5%	16,573	3.1%
Repair & Maintenance	16	1.0%	89	0.3%	136	1.1%	845	0.3%	277	1.4%	1,470	0.3%
Automotive Repair & Maintenance	8	0.5%	18	0.1%	73	0.6%	468	0.1%	164	0.8%	897	0.2%
Personal & Laundry Service	75	4.5%	345	1.2%	585	4.9%	3,098	1.0%	947	4.8%	4,851	0.9%
Civic and Other Orgs	154	9.3%	957	3.3%	1,079	9.1%	7,002	2.3%	1,649	8.3%	10,252	1.9%
Public Administration	231	14.0%	9,333	32.1%	550	4.6%	34,877	11.3%	704	3.5%	42,311	8.0%
Unclassified Establishments	60	3.6%	38	0.1%	608	5.1%	526	0.2%	1,006	5.1%	781	0.1%

29,051 100.0%

11,868 100.0%

309,394 100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

1,647 100.0%

Total



Business Summary

Rings: 1, 3, 5 mile radii

415 Memorial Dr SE Suite B, Atlanta, GA 30312, USA

Latitude: 33.7466

	Busine	Businesses Employees		oyees	Busine	esses	Emplo	yees	Busin	esses	Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percen
Agriculture & Mining	13	0.8%	83	0.3%	87	0.7%	634	0.2%	187	0.9%	1,897	0.4%
Construction	45	2.7%	184	0.6%	333	2.8%	1,875	0.6%	603	3.0%	4,343	0.8%
Manufacturing	35	2.1%	1,257	4.3%	266	2.2%	16,092	5.2%	463	2.3%	19,392	3.7%
Transportation	23	1.4%	169	0.6%	248	2.1%	86,849	28.1%	438	2.2%	91,071	17.3%
Communication	12	0.7%	130	0.5%	121	1.0%	6,301	2.0%	191	1.0%	9,027	1.79
Utility	3	0.2%	100	0.3%	39	0.3%	5,666	1.8%	53	0.3%	5,968	1.19
Wholesale Trade	8	0.5%	95	0.3%	224	1.9%	3,149	1.0%	387	1.9%	4,833	0.9%
Retail Trade Summary	293	17.8%	2,754	9.5%	2,092	17.6%	23,878	7.7%	3,503	17.6%	38,886	7.4%
Home Improvement	7	0.4%	49	0.2%	44	0.4%	704	0.2%	94	0.5%	1,190	0.2%
General Merchandise Stores	3	0.2%	11	0.0%	53	0.5%	539	0.2%	92	0.5%	1,765	0.3%
Food Stores	32	1.9%	337	1.2%	183	1.5%	2,951	0.9%	305	1.5%	4,635	0.9%
Auto Dealers & Gas Stations	11	0.7%	66	0.2%	89	0.8%	506	0.2%	201	1.0%	1,358	0.3%
Apparel & Accessory Stores	13	0.8%	39	0.1%	148	1.3%	830	0.3%	242	1.2%	1,571	0.3%
Furniture & Home Furnishings	8	0.5%	56	0.2%	89	0.8%	1,126	0.4%	206	1.0%	1,865	0.39
Eating & Drinking Places	166	10.1%	1,947	6.7%	1,084	9.1%	15,166	4.9%	1,671	8.4%	22,540	4.3%
Miscellaneous Retail	52	3.2%	248	0.8%	401	3.4%	2,056	0.7%	692	3.5%	3,962	0.8%
Finance, Insurance, Real Estate Summary	130	7.9%	1,255	4.3%	1,187	10.0%	15,265	4.9%	1,962	9.9%	22,703	4.3%
Banks, Savings & Lending Institutions	13	0.8%	178	0.6%	192	1.6%	5,429	1.8%	274	1.4%	6,133	1.2%
Securities Brokers	8	0.5%	91	0.3%	150	1.3%	3,596	1.2%	230	1.2%	5,760	1.19
Insurance Carriers & Agents	13	0.8%	43	0.1%	93	0.8%	529	0.2%	165	0.8%	936	0.2%
Real Estate, Holding, Other Investment Offices	96	5.8%	943	3.3%	752	6.3%	5,711	1.9%	1,293	6.5%	9,874	1.9%
Services Summary	794	48.2%	13,620	46.9%	6,115	51.5%	114,104	36.9%	10,372	52.2%	285,533	54.2%
Hotels & Lodging	9	0.6%	969	3.3%	119	1.0%	7,429	2.4%	151	0.8%	8,113	1.5%
Automotive Services	23	1.4%	138	0.5%	237	2.0%	1,719	0.6%	401	2.0%	2,612	0.5%
Movies & Amusements	58	3.5%	353	1.2%	367	3.1%	7,081	2.3%	638	3.2%	9,563	1.8%
Health Services	75	4.5%	1,301	4.5%	623	5.3%	12,643	4.1%	1,470	7.4%	36,623	7.0%
Legal Services	58	3.5%	779	2.7%	576	4.8%	10,667	3.5%	883	4.4%	14,643	2.8%
Education Institutions & Libraries	41	2.5%	2,606	9.0%	294	2.5%	20,533	6.6%	525	2.6%	138,715	26.3%
Other Services	530	32.2%	7,474	25.7%	3,899	32.9%	54,033	17.5%	6,305	31.7%	75,263	14.3%
Government	232	14.1%	9,366	32.2%	549	4.6%	35,042	11.3%	702	3.5%	42,471	8.1%
Unclassified Establishments	60	3.6%	38	32.2%	609	5.1%	537	11.3%	1,007	5.1%	792	8.1%
Totals	1,647	100.0%	29,051	100.0%	11,868	100.0%	309,394	100.0%	19,867	100.0%	526,916	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

©2025 Esri Page 3 of 3