

	1 mile	3 mile	5 mile
Population			
2010 Population	3,045	52,831	144,763
2020 Population	4,409	66,286	185,599
2025 Population	4,617	68,269	192,672
2030 Population	4,938	71,261	199,868
2010-2020 Annual Rate	3.77%	2.29%	2.52%
2020-2025 Annual Rate	0.88%	0.56%	0.71%
2025-2030 Annual Rate	1.35%	0.86%	0.74%
2020 Male Population	48.3%	49.0%	48.7%
2020 Female Population	51.7%	51.0%	51.3%
2020 Median Age	43.9	40.4	39.5
2025 Male Population	48.9%	49.4%	49.1%
2025 Female Population	51.1%	50.6%	50.9%
2025 Median Age	44.9	41.1	40.4

In the identified area, the current year population is 192,672. In 2020, the Census count in the area was 185,599. The rate of change since 2020 was 0.71% annually. The five-year projection for the population in the area is 199,868 representing a change of 0.74% annually from 2025 to 2030. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 40.4, compared to U.S. median age of 39.6.

Race and Ethnicity

2025 White Alone	46.5%	41.0%	41.7%
2025 Black Alone	4.2%	6.8%	8.9%
2025 American Indian/Alaska Native Alone	0.1%	0.1%	0.2%
2025 Asian Alone	42.4%	44.0%	39.6%
2025 Pacific Islander Alone	0.0%	0.0%	0.0%
2025 Other Race	1.3%	1.5%	2.3%
2025 Two or More Races	5.6%	6.5%	7.3%
2025 Hispanic Origin (Any Race)	3.6%	5.2%	6.7%

Persons of Hispanic origin represent 6.7% of the population in the identified area compared to 19.7% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 69.9 in the identified area, compared to 72.7 for the U.S. as a whole.

Households

2025 Wealth Index	218	215	191
2010 Households	923	16,447	47,929
2020 Households	1,319	20,865	60,928
2025 Households	1,383	21,706	63,800
2030 Households	1,475	22,685	66,378
2010-2020 Annual Rate	3.63%	2.41%	2.43%
2020-2025 Annual Rate	0.91%	0.76%	0.88%
2025-2030 Annual Rate	1.30%	0.89%	0.80%
2025 Average Household Size	3.24	3.13	3.01

The household count in this area has changed from 60,928 in 2020 to 63,800 in the current year, a change of 0.88% annually. The five-year projection of households is 66,378, a change of 0.80% annually from the current year total. Average household size is currently 3.01, compared to 3.04 in the year 2020. The number of families in the current year is 51,831 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Executive Summary

Rings: 1, 3, 5 mile radii

3245 Peachtree Pkwy A, Suwanee, GA

Latitude: 34.084

Longitude: -84.1596

	1 mile	3 mile	5 mile
Mortgage Income			
2025 Percent of Income for Mortgage	25.1%	22.5%	23.2%
Median Household Income			
2025 Median Household Income	\$181,551	\$177,963	\$161,881
2030 Median Household Income	\$202,054	\$201,116	\$181,139
2025-2030 Annual Rate	2.16%	2.48%	2.27%
Average Household Income			
2025 Average Household Income	\$205,749	\$211,292	\$194,867
2030 Average Household Income	\$219,961	\$229,839	\$212,941
2025-2030 Annual Rate	1.34%	1.70%	1.79%
Per Capita Income			
2025 Per Capita Income	\$65,208	\$67,287	\$64,648
2030 Per Capita Income	\$69,567	\$73,290	\$70,838
2025-2030 Annual Rate	1.30%	1.72%	1.85%
GINI Index			
2025 Gini Index	34.8	36.3	38.1
Households by Income			

Current median household income is \$161,881 in the area, compared to \$81,624 for all U.S. households. Median household income is projected to be \$181,139 in five years, compared to \$92,476 all U.S. households.

Current average household income is \$194,867 in this area, compared to \$116,179 for all U.S. households. Average household income is projected to be \$212,941 in five years, compared to \$128,612 for all U.S. households.

Current per capita income is \$64,648 in the area, compared to the U.S. per capita income of \$45,360. The per capita income is projected to be \$70,838 in five years, compared to \$50,744 for all U.S. households.

Housing			
2025 Housing Affordability Index	96	106	102
2010 Total Housing Units	1,032	17,277	50,452
2010 Owner Occupied Housing Units	832	14,448	39,080
2010 Renter Occupied Housing Units	91	1,998	8,849
2010 Vacant Housing Units	109	830	2,523
2020 Total Housing Units	1,351	21,730	63,627
2020 Owner Occupied Housing Units	1,110	17,125	46,850
2020 Renter Occupied Housing Units	209	3,740	14,078
2020 Vacant Housing Units	46	914	2,697
2025 Total Housing Units	1,411	22,412	66,225
2025 Owner Occupied Housing Units	1,183	18,205	49,859
2025 Renter Occupied Housing Units	200	3,501	13,941
2025 Vacant Housing Units	28	706	2,425
2030 Total Housing Units	1,506	23,447	69,216
2030 Owner Occupied Housing Units	1,276	19,298	52,465
2030 Renter Occupied Housing Units	199	3,387	13,913
2030 Vacant Housing Units	31	762	2,838
Socioeconomic Status Index			
2025 Socioeconomic Status Index	71.9	65.7	65.2

Currently, 75.3% of the 66,225 housing units in the area are owner occupied; 21.1%, renter occupied; and 3.7% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 9.8% are vacant. In 2020, there were 63,627 housing units in the area and 4.2% vacant housing units. The annual rate of change in housing units since 2020 is 0.77%. Median home value in the area is \$600,537, compared to a median home value of \$370,578 for the U.S. In five years, median value is projected to change by 1.06% annually to \$633,050.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.

October 15, 2025