



Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

1150 Scenic Hwy N, Lawrenceville, GA

Latitude: 33.9033

Longitude: -84.0025

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2000 Population	4,467	57,170	157,141
2010 Population	7,290	72,976	222,865
2020 Population	8,339	80,012	251,044
2025 Population	8,896	86,285	268,897
2000-2010 Annual Rate	5.02%	2.47%	3.56%
2010-2020 Annual Rate	1.32%	0.90%	1.17%
2020-2025 Annual Rate	1.30%	1.52%	1.38%
2020 Male Population	48.4%	48.6%	48.6%
2020 Female Population	51.6%	51.4%	51.4%
2020 Median Age	38.4	38.1	35.3

In the identified area, the current year population is 251,044. In 2010, the Census count in the area was 222,865. The rate of change since 2010 was 1.17% annually. The five-year projection for the population in the area is 268,897 representing a change of 1.38% annually from 2020 to 2025. Currently, the population is 48.6% male and 51.4% female.

Median Age

The median age in this area is 38.4, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	41.7%	46.8%	40.5%
2020 Black Alone	29.3%	30.4%	36.4%
2020 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2020 Asian Alone	19.6%	11.9%	10.5%
2020 Pacific Islander Alone	0.0%	0.0%	0.0%
2020 Other Race	5.5%	6.7%	8.2%
2020 Two or More Races	3.6%	3.8%	4.0%
2020 Hispanic Origin (Any Race)	13.3%	16.5%	19.6%

Persons of Hispanic origin represent 19.6% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 79.0 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	139	123	94
2000 Households	1,478	18,713	52,332
2010 Households	2,369	24,383	72,690
2020 Total Households	2,726	26,819	81,776
2025 Total Households	2,904	28,992	87,548
2000-2010 Annual Rate	4.83%	2.68%	3.34%
2010-2020 Annual Rate	1.38%	0.93%	1.16%
2020-2025 Annual Rate	1.27%	1.57%	1.37%
2020 Average Household Size	3.05	2.97	3.03

The household count in this area has changed from 72,690 in 2010 to 81,776 in the current year, a change of 1.16% annually. The five-year projection of households is 87,548, a change of 1.37% annually from the current year total. Average household size is currently 3.03, compared to 3.03 in the year 2010. The number of families in the current year is 62,388 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	11.8%	11.6%	11.4%
Median Household Income			
2020 Median Household Income	\$85,618	\$82,015	\$73,705
2025 Median Household Income	\$90,860	\$85,813	\$78,415
2020-2025 Annual Rate	1.20%	0.91%	1.25%
Average Household Income			
2020 Average Household Income	\$110,722	\$102,087	\$89,932
2025 Average Household Income	\$122,101	\$110,909	\$98,739
2020-2025 Annual Rate	1.98%	1.67%	1.89%
Per Capita Income			
2020 Per Capita Income	\$36,063	\$34,212	\$29,403
2025 Per Capita Income	\$39,742	\$37,260	\$32,267
2020-2025 Annual Rate	1.96%	1.72%	1.88%

Households by Income

Current median household income is \$73,705 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$78,415 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$89,932 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$98,739 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$29,403 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$32,267 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	184	189	191
2000 Total Housing Units	1,497	19,134	53,714
2000 Owner Occupied Housing Units	1,276	15,704	42,657
2000 Renter Occupied Housing Units	202	3,010	9,675
2000 Vacant Housing Units	19	420	1,382
2010 Total Housing Units	2,528	26,231	78,523
2010 Owner Occupied Housing Units	2,011	19,521	53,478
2010 Renter Occupied Housing Units	358	4,862	19,212
2010 Vacant Housing Units	159	1,848	5,833
2020 Total Housing Units	2,824	28,309	86,449
2020 Owner Occupied Housing Units	2,327	21,076	59,792
2020 Renter Occupied Housing Units	399	5,743	21,984
2020 Vacant Housing Units	98	1,490	4,673
2025 Total Housing Units	3,005	30,491	92,366
2025 Owner Occupied Housing Units	2,478	22,146	63,396
2025 Renter Occupied Housing Units	427	6,846	24,152
2025 Vacant Housing Units	101	1,499	4,818

Currently, 69.2% of the 86,449 housing units in the area are owner occupied; 25.4%, renter occupied; and 5.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 78,523 housing units in the area - 68.1% owner occupied, 24.5% renter occupied, and 7.4% vacant. The annual rate of change in housing units since 2010 is 4.37%. Median home value in the area is \$201,136, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.73% annually to \$219,172.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.