



Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

3176 Main St, Duluth, GA 30096, USA

Latitude: 34.0015

Longitude: -84.1467

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2000 Population	12,929	67,679	196,389
2010 Population	13,256	86,882	252,091
2020 Population	15,455	99,861	291,886
2025 Population	16,884	109,040	314,336
2000-2010 Annual Rate	0.25%	2.53%	2.53%
2010-2020 Annual Rate	1.51%	1.37%	1.44%
2020-2025 Annual Rate	1.78%	1.77%	1.49%
2020 Male Population	49.9%	49.0%	49.0%
2020 Female Population	50.1%	51.0%	51.0%
2020 Median Age	39.1	36.9	35.7

In the identified area, the current year population is 291,886. In 2010, the Census count in the area was 252,091. The rate of change since 2010 was 1.44% annually. The five-year projection for the population in the area is 314,336 representing a change of 1.49% annually from 2020 to 2025. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 39.1, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	45.1%	37.8%	41.2%
2020 Black Alone	18.1%	20.3%	20.7%
2020 American Indian/Alaska Native Alone	0.3%	0.3%	0.4%
2020 Asian Alone	25.4%	30.5%	25.8%
2020 Pacific Islander Alone	0.1%	0.0%	0.0%
2020 Other Race	7.4%	7.4%	8.1%
2020 Two or More Races	3.8%	3.6%	3.7%
2020 Hispanic Origin (Any Race)	21.6%	17.6%	19.2%

Persons of Hispanic origin represent 19.2% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 80.7 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	95	111	125
2000 Households	4,799	25,352	69,727
2010 Households	4,929	32,243	88,722
2020 Total Households	5,771	37,047	102,354
2025 Total Households	6,279	40,469	110,201
2000-2010 Annual Rate	0.27%	2.43%	2.44%
2010-2020 Annual Rate	1.55%	1.36%	1.40%
2020-2025 Annual Rate	1.70%	1.78%	1.49%
2020 Average Household Size	2.67	2.69	2.85

The household count in this area has changed from 88,722 in 2010 to 102,354 in the current year, a change of 1.40% annually. The five-year projection of households is 110,201, a change of 1.49% annually from the current year total. Average household size is currently 2.85, compared to 2.84 in the year 2010. The number of families in the current year is 74,005 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	11.9%	14.7%	15.7%
Median Household Income			
2020 Median Household Income	\$73,880	\$74,011	\$78,794
2025 Median Household Income	\$79,594	\$78,927	\$84,050
2020-2025 Annual Rate	1.50%	1.29%	1.30%
Average Household Income			
2020 Average Household Income	\$91,447	\$101,540	\$108,984
2025 Average Household Income	\$102,202	\$111,784	\$120,700
2020-2025 Annual Rate	2.25%	1.94%	2.06%
Per Capita Income			
2020 Per Capita Income	\$33,805	\$37,680	\$38,117
2025 Per Capita Income	\$37,617	\$41,476	\$42,208
2020-2025 Annual Rate	2.16%	1.94%	2.06%

Households by Income

Current median household income is \$78,794 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$84,050 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$108,984 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$120,700 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$38,117 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$42,208 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	186	149	141
2000 Total Housing Units	4,966	26,439	72,582
2000 Owner Occupied Housing Units	2,989	16,244	46,679
2000 Renter Occupied Housing Units	1,810	9,108	23,048
2000 Vacant Housing Units	167	1,087	2,855
2010 Total Housing Units	5,273	34,612	95,854
2010 Owner Occupied Housing Units	3,577	18,832	55,293
2010 Renter Occupied Housing Units	1,352	13,411	33,429
2010 Vacant Housing Units	344	2,369	7,132
2020 Total Housing Units	6,032	39,107	108,381
2020 Owner Occupied Housing Units	3,805	20,700	61,641
2020 Renter Occupied Housing Units	1,966	16,347	40,713
2020 Vacant Housing Units	261	2,060	6,027
2025 Total Housing Units	6,555	42,535	116,332
2025 Owner Occupied Housing Units	4,121	21,802	65,386
2025 Renter Occupied Housing Units	2,158	18,668	44,815
2025 Vacant Housing Units	276	2,066	6,131

Currently, 56.9% of the 108,381 housing units in the area are owner occupied; 37.6%, renter occupied; and 5.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 95,854 housing units in the area - 57.7% owner occupied, 34.9% renter occupied, and 7.4% vacant. The annual rate of change in housing units since 2010 is 5.61%. Median home value in the area is \$295,203, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.45% annually to \$317,173.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.