



Executive Summary

Rings: 1, 3, 5 mile radii

3176 Main St, Duluth, GA 30096, USA

Latitude: 34.0013
Longitude: -84.1467

	1 mile	3 mile	5 mile
Population			
2000 Population	7,489	46,371	130,787
2010 Population	7,266	56,689	171,080
2020 Population	8,718	64,092	199,441
2025 Population	9,503	69,550	215,485
2000-2010 Annual Rate	-0.30%	2.03%	2.72%
2010-2020 Annual Rate	1.79%	1.20%	1.51%
2020-2025 Annual Rate	1.74%	1.65%	1.56%
2020 Male Population	50.0%	48.9%	48.9%
2020 Female Population	50.0%	51.1%	51.1%
2020 Median Age	39.5	38.3	36.1

In the identified area, the current year population is 199,441. In 2010, the Census count in the area was 171,080. The rate of change since 2010 was 1.51% annually. The five-year projection for the population in the area is 215,485 representing a change of 1.56% annually from 2020 to 2025. Currently, the population is 48.9% male and 51.1% female.

Median Age

The median age in this area is 39.5, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	45.2%	40.1%	38.9%
2020 Black Alone	18.6%	18.4%	20.8%
2020 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2020 Asian Alone	24.3%	31.8%	29.1%
2020 Pacific Islander Alone	0.1%	0.0%	0.0%
2020 Other Race	7.9%	5.9%	7.4%
2020 Two or More Races	3.8%	3.5%	3.6%
2020 Hispanic Origin (Any Race)	22.9%	15.0%	17.4%

Persons of Hispanic origin represent 17.4% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 80.1 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	91	124	128
2000 Households	2,807	17,392	48,007
2010 Households	2,711	20,852	61,538
2020 Total Households	3,223	23,468	71,221
2025 Total Households	3,494	25,336	76,842
2000-2010 Annual Rate	-0.35%	1.83%	2.51%
2010-2020 Annual Rate	1.70%	1.16%	1.44%
2020-2025 Annual Rate	1.63%	1.54%	1.53%
2020 Average Household Size	2.70	2.73	2.80

The household count in this area has changed from 61,538 in 2010 to 71,221 in the current year, a change of 1.44% annually. The five-year projection of households is 76,842, a change of 1.53% annually from the current year total. Average household size is currently 2.80, compared to 2.78 in the year 2010. The number of families in the current year is 50,719 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	11.5%	13.9%	16.5%
Median Household Income			
2020 Median Household Income	\$75,000	\$77,153	\$78,464
2025 Median Household Income	\$80,299	\$82,817	\$83,676
2020-2025 Annual Rate	1.37%	1.43%	1.29%
Average Household Income			
2020 Average Household Income	\$89,648	\$106,531	\$110,322
2025 Average Household Income	\$100,231	\$118,255	\$122,105
2020-2025 Annual Rate	2.26%	2.11%	2.05%
Per Capita Income			
2020 Per Capita Income	\$33,630	\$39,739	\$39,419
2025 Per Capita Income	\$37,416	\$43,990	\$43,569
2020-2025 Annual Rate	2.16%	2.05%	2.02%

Households by Income

Current median household income is \$78,464 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$83,676 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$110,322 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$122,105 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$39,419 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$43,569 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	192	157	135
2000 Total Housing Units	2,923	18,005	50,092
2000 Owner Occupied Housing Units	1,622	11,865	30,592
2000 Renter Occupied Housing Units	1,185	5,527	17,415
2000 Vacant Housing Units	116	613	2,085
2010 Total Housing Units	2,928	22,170	66,290
2010 Owner Occupied Housing Units	2,023	13,251	36,425
2010 Renter Occupied Housing Units	688	7,601	25,113
2010 Vacant Housing Units	217	1,318	4,752
2020 Total Housing Units	3,372	24,577	75,197
2020 Owner Occupied Housing Units	2,193	14,381	40,880
2020 Renter Occupied Housing Units	1,029	9,087	30,341
2020 Vacant Housing Units	149	1,109	3,976
2025 Total Housing Units	3,654	26,452	80,854
2025 Owner Occupied Housing Units	2,376	15,235	43,421
2025 Renter Occupied Housing Units	1,118	10,101	33,422
2025 Vacant Housing Units	160	1,116	4,012

Currently, 54.4% of the 75,197 housing units in the area are owner occupied; 40.3%, renter occupied; and 5.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 66,290 housing units in the area - 54.9% owner occupied, 37.9% renter occupied, and 7.2% vacant. The annual rate of change in housing units since 2010 is 5.76%. Median home value in the area is \$308,959, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.36% annually to \$330,532.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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